

ACTIVE LIBRARIES

Building community engagement in
your library

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“A community is like a ship;
everyone ought to be prepared
to take the helm.”

Henrik Ibsen



TPLWU advocates: a case study



Our **PUBLIC**
Library

Great people, great library, great city.



The problem

› thestar.com ‹

CITY HALL

News / City Hall

Toronto budget committee votes to chop library, but save two pools in Ford allies' wards

Councillors say the cuts will mean loss of 1,440 open hours at 59 branches; five other pools still face closure

The strategy



The outcome; engaging your community works



The CLIC project: building faculty liaison @ Seneca

Digital Collections Project

AODA

Liaison

Archived Initiatives

2015-2016 Projects

Membership

Rhonda Roth (Chair)

Tracy MacMaster

Pam Bolan

Sharon Doyle

Sara Niro

Definition of Liaison

According to RUSA - Reference and User Services Association (Division of ALA) - Liaison work is the process by which librarians involve the library's clientele in the assessment of collection needs and services and the measurement of user satisfaction with the collection.

See 3.0 of the Guidelines for Liaison Work in Managing Collections and Services at the following link - [Guidelines](#)

Minutes of Collections Liaison Committee (CLC) Meetings

-  Minutes of CLC Meeting - Thursday, April 4, 2013
-  Minutes of CLIC - Thursday, May 23, 2013

Goal & Objectives

Goal: To Increase Faculty Awareness of and Participation in Collection Development Activities (Approved by Carolyn Lam - October 2013)

Objectives: To increase the relevancy of our library collections (as a result of greater faculty participation).

To increase the use of the collections by faculty and students (as a result of greater faculty awareness).

Timeline: January 2014 (need approval of CLIC for this timeline) - develop specific goals from these objectives. Once specific goals are developed, we will determine strategies to reach the goals and measure our progress.

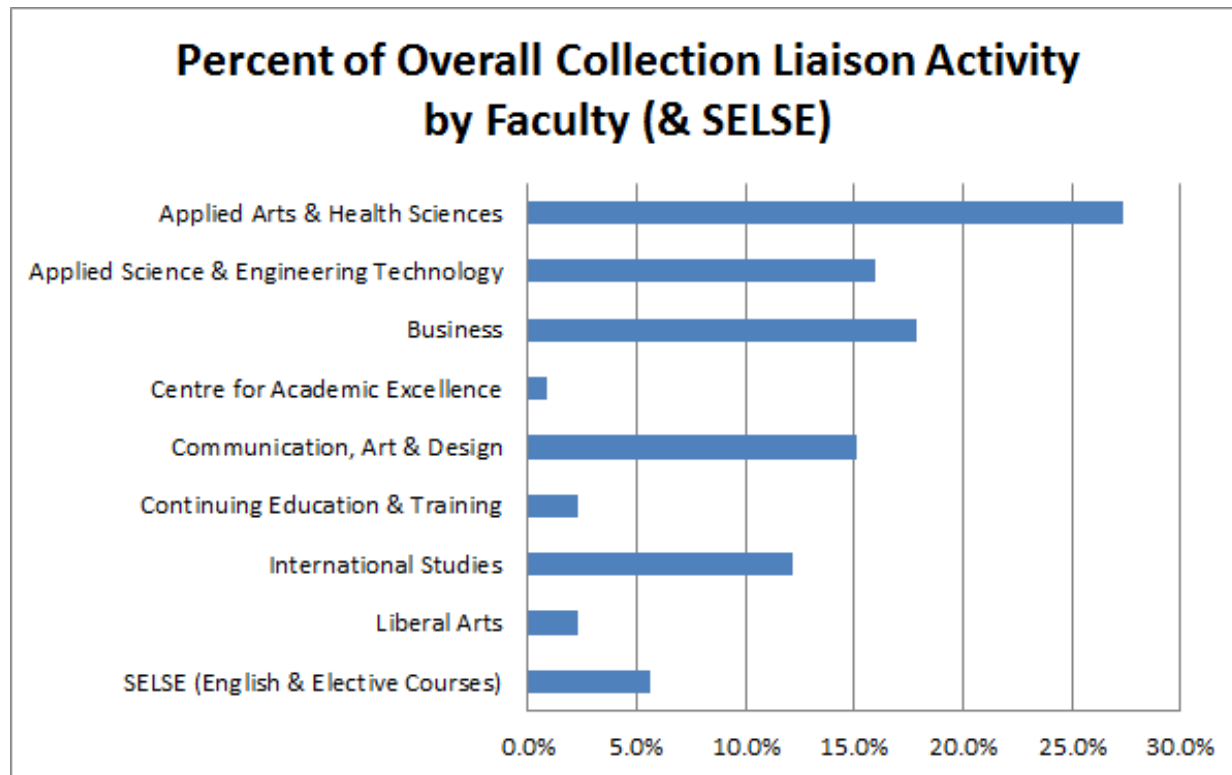
Literature Review

CLIC Environmental Scan Rationale, Observations and Considerations (Sharon)

- No one article has the definitive answer to collections liaisons, the titles collected in various degrees all contain usable elements.
- Title selection was based on any relevancy, however small to the discussion. It is notable that Seneca is already practicing many of the conventional and unconventional styles of liaison found in the literature.
- Ideally, collections would develop a hybrid model that works within Seneca's multidisciplinary, multi-campus system, by extracting features that are applicable to Seneca Libraries and merging them with current practices. In order to explore new possibilities, any model developed will need flexibility built into it, minimizing standardization to avoid hinder innovation.

What do we want?

Identify the problem & solutions



How do we get there?

1) Identify **stakeholders**

2) Develop **strategies**

3) **Share & act**

Are we there yet?

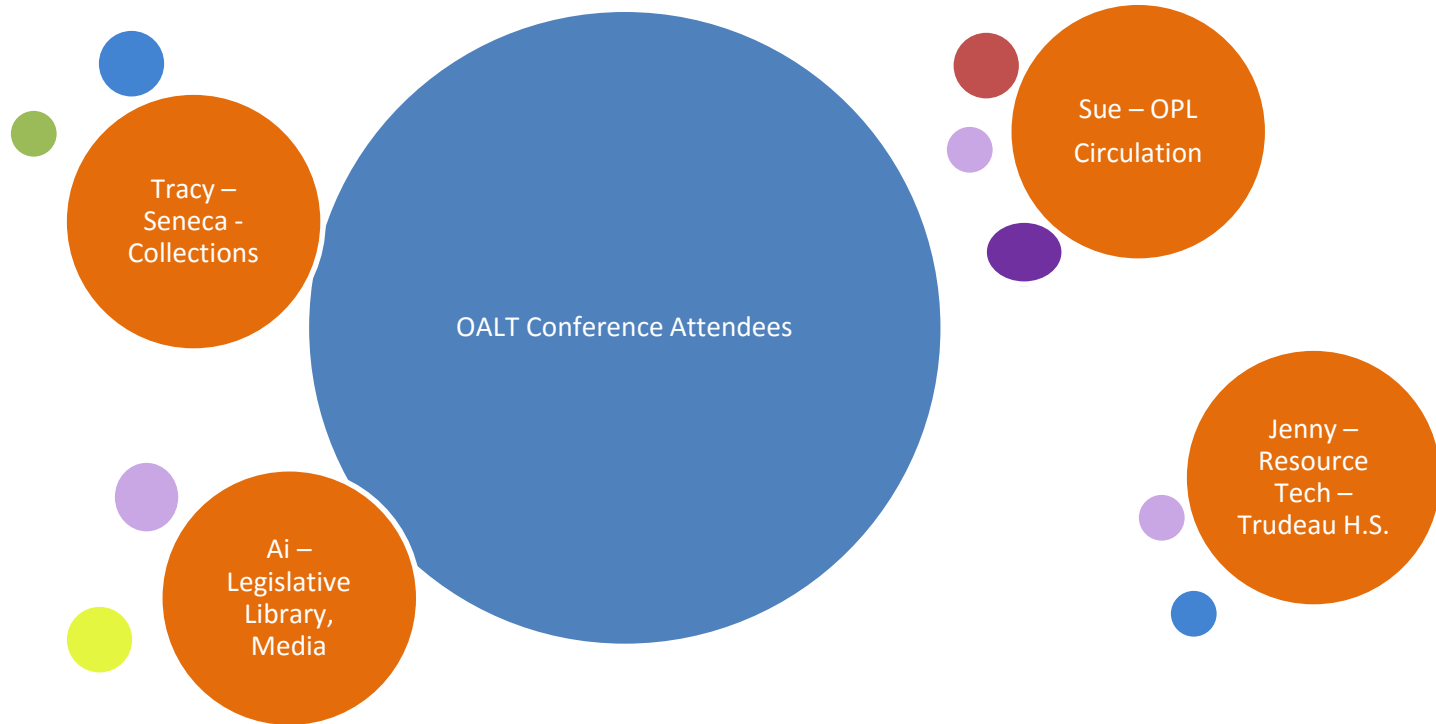
Recognizing & measuring success

- 1) Establish clear **goals & objectives**
- 2) Create **strategies** to meet your objectives
- 3) **Track** & share **outcomes**
- 4) **Assess**, respond, **reassess**

A tool to start: community mapping



Building our map



More resources to make active libraries happen

- Community-Led Libraries Toolkit
http://www.librariesincommunities.ca/resources/Community-Led_Libraries_Toolkit.pdf
- The Citizens' Handbook
http://citizenshandbook.org/0_1_Intro.shtml
- Toronto and York Region Labour Council Campaign Planning Handbook
<http://www.labourcouncil.ca/uploads/8/8/6/1/8861416/lccampaignbook.pdf>

Thank you!



Want to reach me?

Email me:

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