

Copyright Powers for the Library Technician

OALT Conference 2015



A word cloud of terms related to library licensing and copyright management. The words are arranged in a roughly rectangular shape and vary in size and color. The colors include white, light green, yellow-green, and light blue. The background is black.

Assist
Patrons
Tracking
Compliance
Faculty
Payments
Solution
Negotiate
License
Agreements
Copyright
Technician
Procedures
Staff
Implement
Licensee
Maintain
Students
Royalties
Permissions
Library
Technicians
Collect
Recommend

Copyright overview

- Right to copy a work
- Automatic once fixated
- Copyright owner right's
- Registration not required
- Length of copyright, life + 50 years
- ▶ [Copyright Video](#) [Copyright Video](#)

Libraries

- ▶ Public
 - Interlibrary Loan
 - Photocopiers
 - Marketing or promotion
 - Meetings
 - Database licenses
- ▶ Special (Law, Health, Publisher, Business, Government)
 - Interlibrary Loan
 - Photocopying
 - Marketing or promotion
 - Research



Libraries

▶ Academic

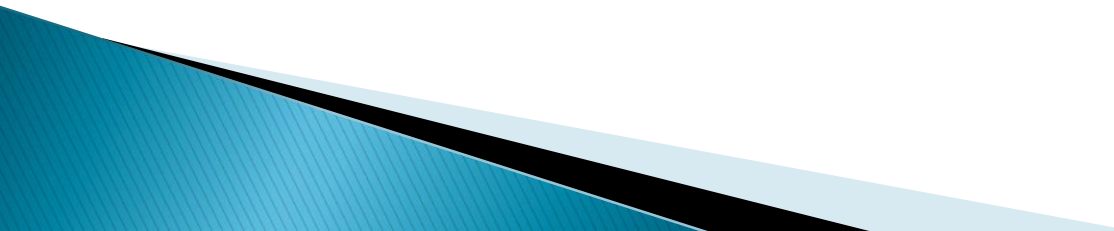
- Interlibrary Loan\
- Photocopying
- Reserves
- Research
- Faculty
- Licenses/contracts
- Hand outs
- Course management systems

▶ School

- Photocopiers
- Hand outs
- Presentations
- Music
- Events/Assemblies



3 Super Powers

- ▶ X-ray Vision
 - ▶ Persuasion
 - ▶ Resourcefulness
- 

X-ray vision

- ▶ Copyright Act
 - ▶ Licenses
 - ▶ Contracts
 - ▶ Agreements
 - ▶ Laws
 - ▶ Policies
- 

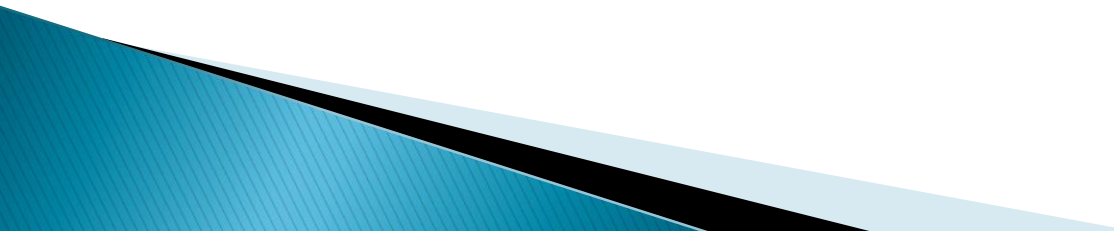
X-ray Vision Exercise

As a group answer the 4 questions based on the scenario and information you have.



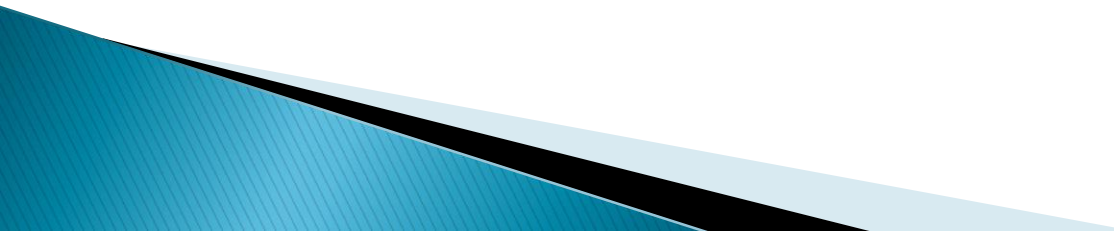
X-ray Vision Answers

Fair Dealing Policy

1. Yes, patron is allowed to make a photocopy from a reference book.
 2. Yes, a student is allowed to print out an article for their assignment
 3. Yes, a teacher can make 30 copies of 3 pages for their class.
 4. No, a student is not allowed to photocopy an entire textbook.
- 


X-ray Vision Answers

Hogwart's Library of Magic Copyright Policy

1. Yes, student may print a copy of an article from an electronic journal.
 2. No, a professor is not allowed to photocopy two articles from a single journal issue.
 3. Yes, a professor can make 10 copies of a journal article for their students.
 4. Yes, you may email an article to a professor.
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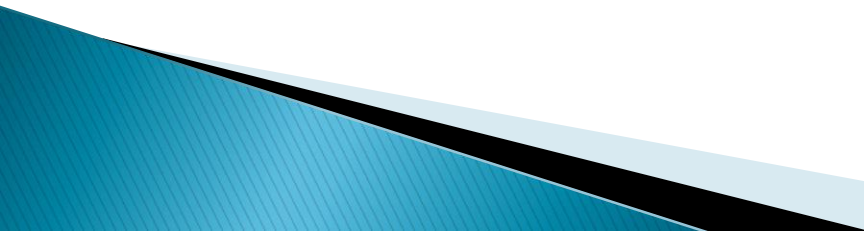
X-ray Vision Answers

Fair Dealing Policy for Universities

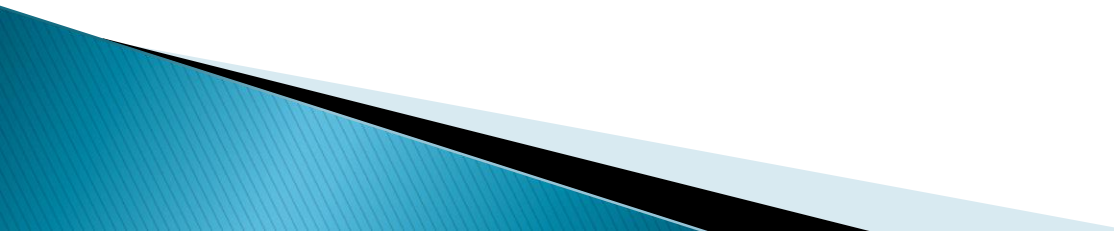
1. Yes, allowed to post a single article to CMS.
 2. Yes, allowed to photocopy an entire page from a newspaper.
 3. No, a student is not allowed to photocopy two chapters from a textbook.
 4. No, an instructor is not allowed to photocopy more than 10%. Should contact supervisor or other person designated by university for evaluation.
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X-ray Vision Answers

Ebsco License Agreement

1. No, may not post database passwords on library's website.
 2. Yes, allowed to provide remote access to your patrons.
 3. No, remote access not provided to patrons for business or commercial use.
 4. Yes, patron can print off full text of an article.
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Persuasion

- ▶ Library Directors
 - ▶ Faculty
 - ▶ Vendor Negotiations
 - ▶ Management
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Persuasion Exercise



Resourcefulness





Congratulations....

- ▶ You have now all received your Copyright Super Powers!!



References

- ▶ Heads of Libraries and Learning Resources (2013). Module 1: An overview of “Copyright Literacy for Ontario College Employees”.
- ▶ Media Education Foundation: Challenging Media (2007, May 19). *A Fair(y) Use Tale (NOT a Disney movie)* [Video file]. Retrieved from <https://www.youtube.com/watch?v=4bK8AZSYtPU>