



Film Resources of Western Libraries

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Association of Library Technicians

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SESSION OUTLINE

- Brief introduction to Western Libraries
- Details about our film collection and other available resources
- Challenges associated with film collections
- PPR, Licensing, Copyright, etc.
- Streaming video: some examples
- Questions, discussion, etc.

WESTERN LIBRARIES

- 8 physical locations across campus
- virtual location: <http://www.lib.uwo.ca>
- 40 librarians and about 100 staff who manage and maintain the libraries resources and services
- large, well-supported acquisitions budget
- research resources and services for all Faculties, Schools and departments across Campus including the teaching hospitals in London

OUR FILM COLLECTIONS

- Films are listed individually in the Library Catalogue
- Largest collections are in The D.B. Weldon Library and the Education Library
- Some videos also available in the Allyn & Betty Taylor Library (Science/Medicine/Engineering)
- Loan periods and shelving practices vary across Western Libraries

OTHER AVAILABLE FILM RESOURCES

- Affiliated University Colleges collections
- [Faculty of Arts and Humanities' Martin Walsh Film Library](#)
- [Interlibrary Loans](#)

CHALLENGES

- Evolving formats and technology
- Selection & acquisition
- Organizing the collection
- Cataloguing & preservation
- Promoting the material

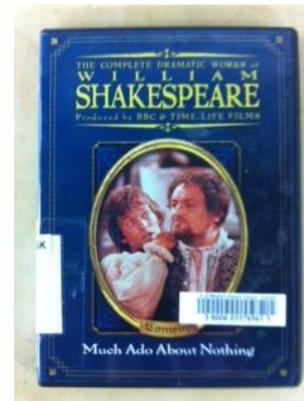
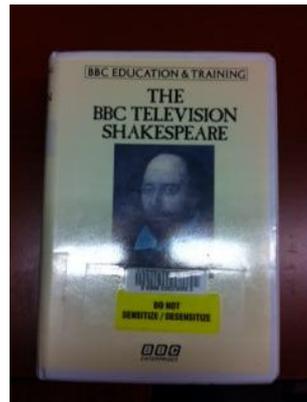
EVOLVING FORMATS

Beta/
U-matic

VHS

DVD

Streaming
Video



SELECTION & ACQUISITION

- Vendors may not be used to dealing with academic institutions
- Outside of routine acquisitions processes so more time consuming for staff
- Responsibility for selection distributed by subject, no specific “video librarian”
- Purchases made on request from faculty members or based on review of vendor catalogues

ORGANIZING THE COLLECTION

- Western Libraries has a variety of arrangements and different policies
- Some libraries shelve DVD cases only and keep the discs secure



To Integrate or Not to Integrate

Survey by Bergman

Closed stacks 31 (48%)

Open stacks 16 (25%)

Mixed open and closed 12 (19%)

Cases browsable; videos behind counter 5 (8%)

Where do you keep videos in your library?

CATALOGUING & PRESERVATION

- Format differences must be noted
- Changes with move to RDA
- Converting material from one format to another requires re-cataloguing
- Obtaining MARC records for films available through streamed video packages

PROMOTING THE MATERIAL

- Patrons often don't expect the library to have videos
- Streaming video is mostly invisible
- Integrating with books may increase use

PPR, LICENSING, COPYRIGHT, ETC.

- At this point, Western Libraries only purchases films which are covered under our licenses with Criterion and AudioCine or where 'Public Performance Rights' are included in purchase price
- Because of that there is a significant cost involved in supporting the collection of this material

Canadian Copyright Act

as amended November 7, 2012

29.5 It is not an infringement of copyright for an educational institution or a person acting under its authority to do the following acts if they are done on the premises of an educational institution for educational or training purposes and not for profit, before an audience consisting primarily of students of the educational institution, instructors acting under the authority of the educational institution or any person who is directly responsible for setting a curriculum for the educational institution:

(d) the performance in public of a cinematographic work, as long as the work is not an infringing copy or the person responsible for the performance has no reasonable grounds to believe that it is an infringing copy.

STREAMING VIDEO PACKAGES

- Videos and DVDs have given way to subscriptions to packages of video streamed through the internet
- Annual fees includes licensing rights and features like captions and the ability to insert clips into course management software



EXAMPLES

- [Films on Demand](#)
- [Counseling and Therapy in Video](#)
- [National Film Board](#)

Streaming Video Packages

PROS

- Licensing included
- Can be used for online courses, tutorials, etc.
- No additional equipment required
- No shelf space required
- Can't be lost or damaged

CONS

- Often a hefty price tag
- Annual commitment
- Content may vary over time
- Different, new processing required
- Not as visible so promotion need

What Questions Do You Have ?

REFERENCES

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