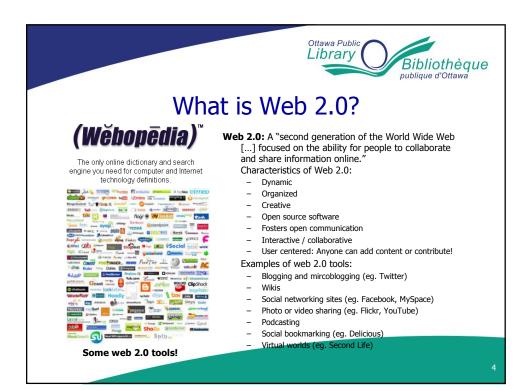






Plan for today

- · Ideas for you:
 - RSS feeds 🔊
 - RA websites and blogs
 - French RA websites and blogs
 - Library Thing and del.icio.us
- Ideas for your library:
 - Social catalogues
 - Online book clubs
 - Read-alikes
 - Reading maps
- Resource list(s)





Tim O'Reilly and Web 2.0

In our initial brainstorming, we formulated our sense of Web 2.0 by example

Web 1.0
Doubleclick
Ofoto
Akanai
mp3.com
BitTorrent
Mikipedia
Deprilativebsites
domain name speculation
page views
screen scraping
publishing
publishing
publishing
directories (taxonom)

Lagging ("folksonomy")
Supplied to the service of the servi

- "The Web as platform"
- "Harnessing collective intelligence"
- "Rich user experiences"
- "Leveraging the long tail through customer self-service."

 Source: http://www.oreillynet.com/lpt/a/6228

5



The flip side?

The Annoyed Librarian: "All the twopointoh stuff makes it so easy for users to generate idiocy. Just think, back in the old days, one had to find a publisher willing to put up with your idiocy, but the twopointoh publishers depend upon it. Without a lot of usergenerated idiocy, Blogger, Wordpress, Livejournal, and the like would be barren wastelands. But now, there's an endless supply of idiocy to read!"





What is Library 2.0?

- "The application of Web 2.0 thinking and technologies to library services and collections."
 - -Jack M. Maness. "Library 2.0 Theory: Web 2.0 and Its Implications for Libraries." *Webology* 3.2: June, 2006
- Wikipedia: "a loosely defined model for a modernized form of library service that
 reflects a transition within the library world in the way that services are
 delivered to users. The focus is on user-centered change and participation
 in the creation of content and community. [...] This includes online
 services like the use of OPAC systems and an increased flow of information
 from the user back to the library."
- Not a new version of the library or its services, but a response to the impact that Web 2.0 technologies have had.
 - Toward Academic Library 2.0: Development and Application of a Library 2.0 Methodology by Michael C. Habib

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Implications of Library 2.0

- For our own professional development: ability to follow content in a new way
- For our libraries:
 - Small libraries can rival big libraries!
 - Users have new expectations!
 - Tagging: sad, happy, good, bad, etc.
 - Ability to create content in a new way



Reader's Advisory 2.0

"RA 2.0 is the art of using digital tools not only to share information with and advise readers on finding the right book for the right mood, but to collaborate with both colleagues and patrons/readers to create, enhance, and use old and new readers' resources and forums; RA 2.0 helps us create community and address the social aspects of reading by **going to where the readers are**, as well as **inviting them into our organizing**, **reviewing**, **and publicizing processes**."

Source: Laura Calderone, Diana Herald, and Sarah Cords on the *RA in a Day 2008* wiki: http://sites.google.com/site/ra2pointe/

RA_background_reading on Delicious

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A note about RSS feeds

- RSS = Really simple syndication
- Real-time updates to web content
- 2 components: RSS "feed" or channel (the site you want to tune into, coded for RSS) + RSS reader or aggregator (software that interprets the RSS feed for you and updates you with messages).
- Sites with an RSS feed normally display this symbol —



A great list of RSS readers available free online is here:
 http://en.wikipedia.org/wiki/List of feed aggregators#Web

One blog
two blogs
red blog

BLOG blue blog

RA RSS on Delicious







Library Journal - RSS feeds

Articles:

- Latest News
- Aaron Schmidt: The User Experience
- Academic Libraries
- ALA Annual Conference News
- ALA Midwinter Conference News
- Audio Reviews
- Book News/Interviews *
- 🕨 Book Reviews 🤺
- Buildings & Facilities
- Careers News and Features
- Casey/Stephens: The Transparent Library
- Collection Development
- · Copyright/Fair Use
- Funding
- Gaming
- Genre Fiction Reviews *
- Graphic Novels
- Intellectual Freedom
- Library 2.0
- Legislation

- Library Culture
- Library Education
- Magazine/Zine *
- Managing Libraries
- New Librarians
- Opinion
- People
- PrePub Alerts 🤺
- Professional Media
- Public Services
- Reference Reviews *
- Reviews (all) 🧚
- Salaries
- Technology News and Features
- Tenopir Online DB
- Video DVD Reviews 🛶
- Xpress Reviews 🛊

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= best

picks!

RA



Library Journal – (best) Newsletters

- Booksmack: 2x month
 Street lit, genre fiction, graphic novels, audio, and DVDs, along with edgy RA, in-depth prepub. info, and industry buzz "direct from our seasoned editors"
- LJXpress: weekly
 Latest news, reviews and sometimes interviews like mini LJ
- LJReview Alert: 2x month List of upcoming LJ reviews



Library Journal - RSS feeds

Blogs

- Annoyed Librarian Blog
- Bubble Room blog
- Blatant Berry Blog
- E-Views Blog
- Games, Gamers, & Gaming Blog
- In the Bookroom Blog *
- LJInsider Blog
- Music for the Masses Blog
- StudentAffairs Blog
- Francine Fialkoff Blog
- ShelfRenewal Blog *
- Tennant: Digital Libraries
- · All Blogs

Hot Topics

- From the Bell Tower: Steven Bell
- Library Journal Peer to Peer Review: Barbara Fister
- All Podcasts
- All Webcasts —
- Products/Vendors

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Booklist – reviews and columns

- Reviews and columns
 - * "At leisure" with Joyce Saricks
- Webinars
- Read-alikes
- Author interviews

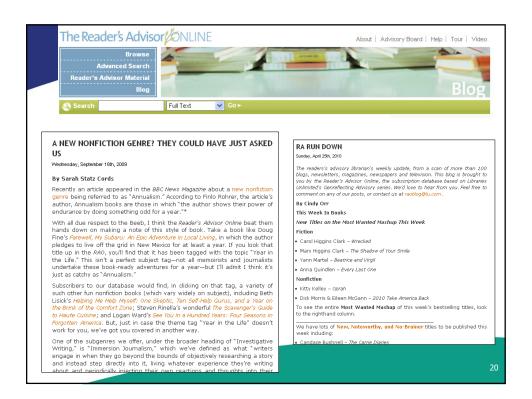


Booklist - blogs

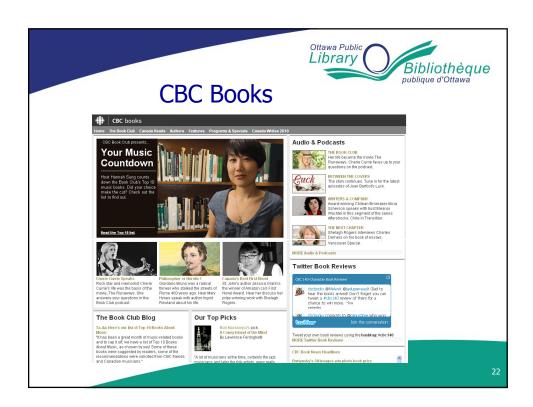
- Likely Stories *
- Book Group Buzz★
- Audiobooker \star
- Bookends (YA and children's)
- Points of Reference (reference publishing and trends)













More great blogs!

Tagged on Delicious:

- RA_great_blogs
- RA_newspapers_and_mags
- RA_mystery
- RA_romance
- RA_fantasy
- RA_fanfic
- RA_nonfic

- RA horror
- RA_western
- RA_urban
- RA_graphica
- · RA urban
- RA_kids
- RA_teens

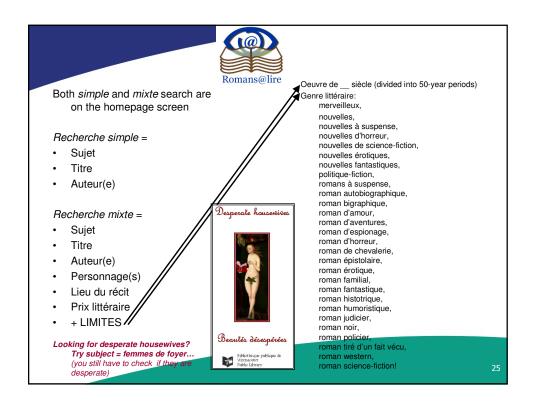
23



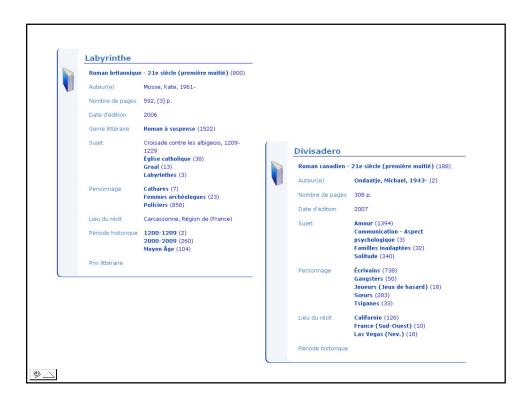
French RA websites and blogs

- Romans@lire: http://www.banq.qc.ca/romans@lire/
- Mag' à Lire: http://www.mag-a-lire.info/wordpress/
- A à Z: Guide de la bonne lecture http://www.guidelecture.com/ *free e-newsletter*
- Livresse http://livresse.com/index.htm
- Cyberpresse: lectures http://www.cyberpresse.ca/section/CPARTS02
- Le Devoir: livres http://www.ledevoir.com/culture/livres.html
- Salon du livre de Montreal http://www.salondulivredemontreal.com/index.asp
- Critiques Libres http://www.critiqueslibres.com/
- Figures de style http://www.figuresdestyle.com/index.php *free e-newsletter*
- Evene.fr http://www.evene.fr/
- Le Monde: Livres http://www.lemonde.fr/web/sequence/0,2-3260,1-0,0.html
- Pause Lecture http://www.pauselecture.net/index.php

RA_French on Delicious









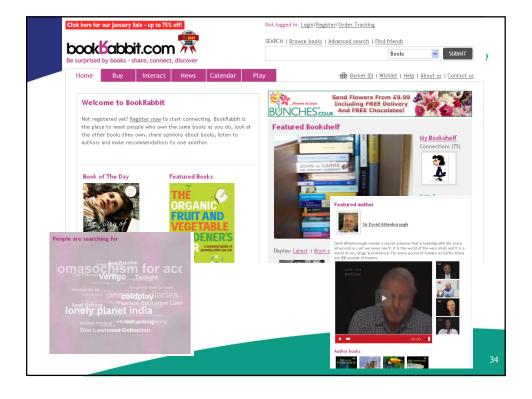


















Social catalogues

- Personalised appearance
- User-generated content
- Blogging
- Similarity to sites such as Amazon and social networking websites
- Not tied to ILS vendor necessarily
- Background: Social Catalogues: The New Face of the Public Library Catalogue (slides:

http://www.slideshare.net/laureltarulli/social-catalogues-the-new-face-of-the-public-library-catalogue)

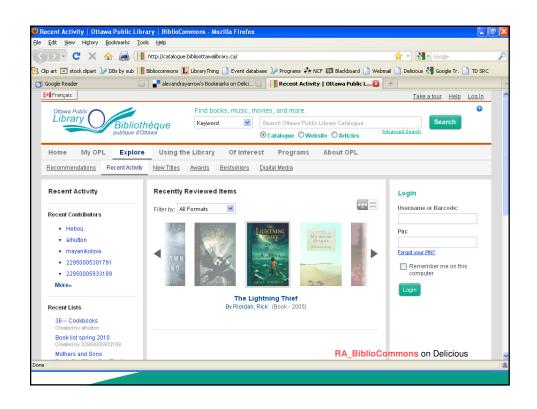
37

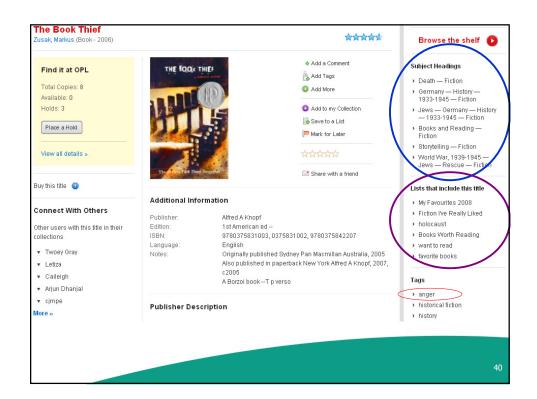


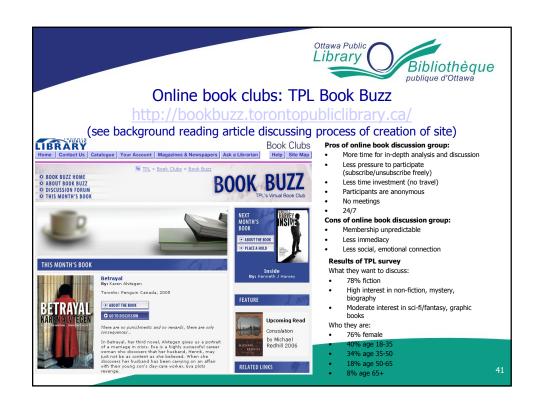
Sounds cool... How does this work?



"A complete social discovery system for libraries."



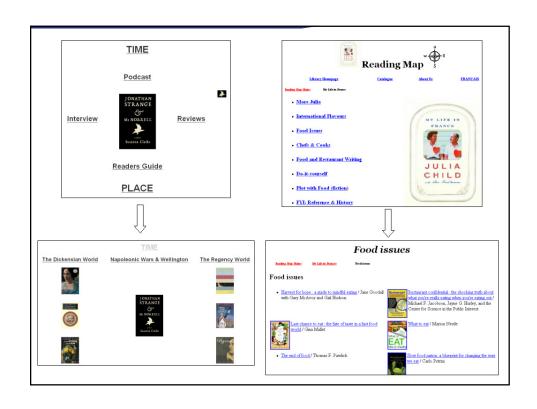


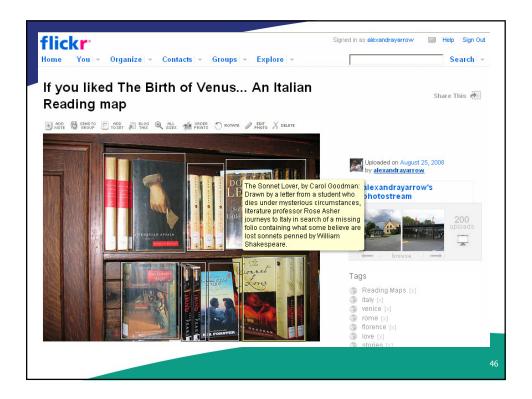




















Teen Readers

Danbury Teen Council The young readers at the Danbury Teen Council share a passion for the written word.

http://media.barnesandnoble.com/index.jsp?fr story=97951569ce7602ab8448fe11747a14eb b5818511&cds2Pid=21806&linkid=1295315

49

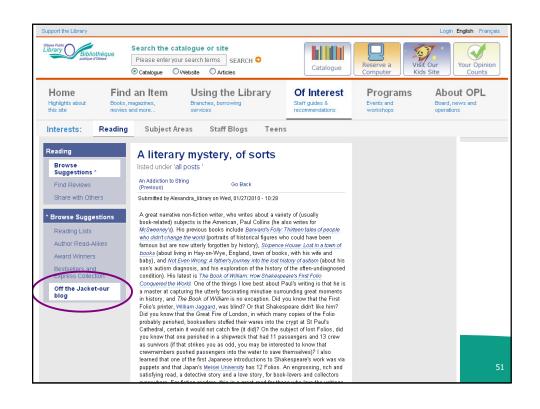


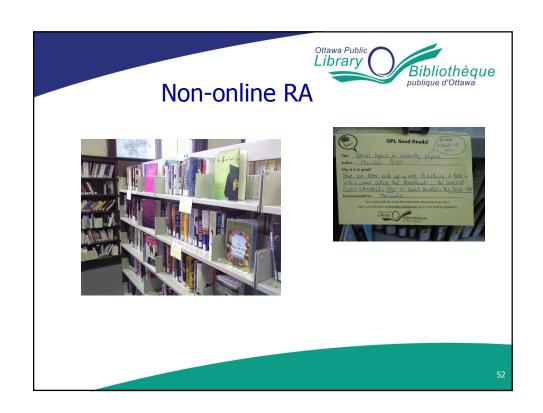
Arlington Heights Memorial Library LibVlog



- Video book trailers and author interviews posted on their website
- Many are not made in-house but act as RA tools to other items in collection

RA_video on Delicious











Other resources tagged on Delicious

- RA_newsletters
- RA_world
- RA_listservs
- RA_genre_listserv
- RA_feeds
- RA_wiki

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Resource list(s)

RA_background_reading on Delicious





Other recommended reading:

The Bookaholics' Guide to Book Blogs

- Is the internet proving to be the arena of free speech that it promised?"
- Chapters about why people blog and different types of blogs (booksellers, publishers, fans, "the literary establishment", writers, etc.)

Review from The Independent:

"Unless you're a blog fanatic, this book is bound to contain something you didn't know about -- some oddball site capable of yielding the kind of gem that'll make you think just as carefully as anything you'll find in print."

(another) review from *The Independent:*"Where it is flawed is in not giving more coverage to good author- and reader-blogs, dedicating space instead to more parochial blogs about publishing and retailing (although the bitchy agent Ms Snark merits a surf).

Online review from The Complete Review:

"One weakness, however, is the almost complete absence of any sites outside the US and UK; the Canadian **Bookninj** slips in, but English-language sites from Australia and New Zealand, India, Malaysia, etc. are pretty much entirely ignored, not to mention any foreign-language sites."

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Thank you!

- Questions?
- Contact me anytime

Alexandra.Yarrow@BiblioOttawaLibrary.ca http://ottawapubliclibrarian.blogspot.com/