




NewsLETTER NouvELLES

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Message from your President



It's hard to believe it's been more than a year since I stepped into this role, how time flies! I want to thank everyone who volunteered their time last year, especially the Board members and appointed officers for the association and the Chapters for their dedication and invaluable work. There were also many people who helped out by answering questions, being on the conference committee, working on the OLA SuperConference committee and many other contributions which are greatly appreciated. I know it's been said before but I believe it cannot be said often enough, without all of your help this association would not be running.

Another conference has come and gone spectacularly. I would like to thank Sharon, Carolin and their amazing committee for all their excellent work. We had a great turn-out and lots of good discussions at the plenary and AGM. We are compiling results from the discussions

and surveys and are trying to address the concerns raised. Plans are already underway for 2016 with our Coordinators Sherry and Pam and we will let you know when we have more details.

In the past year we have accomplished some great things including getting online membership and payments up and running. Looking forward to the year ahead with an excellent slate of Board members we are refining the membership process and looking at options for updating our website. If you have any suggestions for things you would like to see on our website feel free to drop us an email at info@oaltabo.on.ca! We are also working on a number of other projects including reviewing and digitizing some of our archives and putting together a salary survey.

~ Jessica Reeve

Newsletter/
Nouvelles is published three times per year in the Fall, Winter and Spring and is available with membership in the Ontario Association of Library Technicians / Association des Bibliothécaires de L'Ontario. We welcome your feedback as well as your letters, articles and photos, but must reserve the right to edit for style and space.

EDITOR'S NOTE

Consider this issue our "End of Summer" edition of the OALT/ ABO Newsletter/Nouvelles!

Thank you to everyone for their contributions. We have some great variety this issue. I look forward to seeing what we can pull together for next issue in the fall!

Cheers,

Jasper Romo

NewsLETTER/NouvELLES Editor



DISCLAIMER:

The views and opinions expressed in Newsletter/ Nouvelles are those of the authors and do not necessarily reflect the OALT/ ABO Executive.

Your New Board for 2015/2016



President

Jessica Reeve is starting her second year as President. Jessica is a Library Technician at St. Lawrence College working in a variety of areas including copyright, reserves, and cataloguing. She is also working on her Bachelor's in Information Studies through Charles Sturt University. In what is left of her spare time she also volunteers with Girl Guides of Canada and sews.



President Elect

Carolin is returning to the Association Board as President Elect. Carolin is a library technician at Seneca College's Newnham Campus where she works front line on the User Services Team as well as being a part of the Copyright/AODA team. She helps to obtain copyright permissions for classroom use; helps educate the college community about copyright and works with the counseling office getting textbook materials in alternate formats for students with special needs. In past years Carolin has worked on the Association executive in the past as Conference Coordinator and Newsletter Editor.



Treasurer

Lori O'Connor is returning as your Association's treasurer. Lori graduated from the Mohawk LIT program in 2008. Currently Lori works at Kingston Frontenac Public Library in the systems department as a software and special projects technician where she works on their website and intranet and train staff on any new software that we acquire. In her spare time, Lori is the president of CUPE local 2202 her library's union.



External Communications Coordinator

Tyler Brooks is the External Communications Coordinator for the Board. Tyler is an Information Agent at the Bank of Canada in Ottawa performing the duties of a library technician and records management specialist. He is a Carleton University graduate and attended both Seneca and Mohawk respectively in the Library and Information Technician programs. Tyler is an advocate of a "think outside of the box" approach to LIT careers and wants to increase the representation of special libraries within OALT/ABO.



Internal Communications Coordinator

Dawn Wright is joining the executive this year as Internal Communications Coordinator and **(head/chair/putter-together-er)** of the OALT/ABO Website Committee. She is a 2015 Library and Information Technician graduate from Durham College and will be attending Trent University in the fall. Her summer has been spent as a library technician at the Richmond Hill Public Library, where she provides reference help and readers' advisory in the Children's and Adult Services departments. Dawn is passionate about library advocacy and awareness initiatives, and she is currently researching the future of libraries for First Nations communities in Ontario.



Conference Coordinators

Sherry Lawson is a Seneca College grad since the latter half of the last century. She has held various jobs in the legal, educational, business, social services and library / archives fields. Sherry has worked in public, school, college and most recently, in a small First Nations library. With many decades of volunteer work in the non profit sector, this is Sherry's first stab at being co-coordinator of OALT/ABO's annual conference.



Pam Casey has worked in the Information Services Industry for over 20 years, and after a very successful career as an Entrepreneur running Information Now she is now employed at Kids Help Phone as the Good2Talk Resource Coordinator.

In her spare time she volunteers as the Co-Chair of the SLA Toronto West Programming Committee of SLA Toronto and Co-Chair of the OALT/ABO 2016 Conference Committee. she has received numerous awards which include recognition from SLA Toronto, OALT/ABO, the LIT program at Sheridan College and the Boy Scouts and Girl Guides of Canada. Her passion at home is wine and golf. Upon retirement she plans to take another career journey into the wine industry.



Ontario Association of Library Technicians Association des bibliothécaires de l'Ontario (OALT/ABO)

Call for Presenters

OALT/ABO is pleased to announce the Call for Presenters for the 43rd Annual Conference for Library and Information Technicians in Ontario. The OALT/ABO conference will be held 28 April - 1 May, 2016, at the prestigious Fern Resort near Orillia, Ontario.

Conference Themes

We are inviting proposals for presentations, workshops/interactive sessions, or posters/exhibits as part of the following themes:

- * Library Technician Best Practices
- * E-books and Libraries
- * Reading, Writing, Literacy, and Learning
- * Programming

Proposal ideas that extend beyond these thematic areas will also be considered.

Mini-Poster Session and Student-Led Session

OALT/ABO invites you to submit a proposal for the annual conference.

If there is enough interest, we will offer both kinds of sessions.

As a library technician, you have skills, expertise, and knowledge on so many topics.

Consider showing what you know with others for these two categories.

All proposals will be accepted until **1 December, 2015**.

For further information and to submit proposals, please contact conference Co-Chairs Pam Casey and Sherry Lawson at oaltaboconference2016@gmail.com



Ontario Association of Library Technicians Association des bibliothécaires de l'Ontario (OALT/ABO)

Appel aux conférenciers

OALT/ABO est heureux d'annoncer l'appel aux conférenciers pour la 43e conférence annuelle de l'Association des bibliothécaires de l'Ontario. La conférence de l'OALT/ABO se déroulera du 28 avril au 1er mai 2016 au prestigieux centre de villégiature Fern Resort, près d'Orillia, Ontario.

Thèmes de la conférence

Nous invitons les propositions de présentations, d'ateliers/de sessions interactives ou d'affiches/expositions portant sur les thèmes suivants :

- * Pratiques exemplaires en matière de bibliothécaires
- * Livres électroniques et bibliothèques
- * Lecture, écriture, alphabétisation et apprentissage
- * Programmation

Nous tiendrons également compte d'idées proposées qui s'étendent au-delà de ces domaines thématiques.

Session mini-affiche et Session animée par des étudiants

L'OALT/ABO vous invite { soumettre une proposition pour la conférence annuelle. S'il y a suffisamment d'intérêt, nous offrirons les deux types de sessions.

À titre de bibliothécaire ou bibliothécaire vous possédez les compétences, l'expertise et les connaissances sur un grand nombre de sujets.

Songez à montrer vos connaissances aux autres au moyen de ces deux catégories.

Les propositions seront acceptées jusqu'au **1er décembre 2015**.

Pour plus d'information et soumettre des propositions, communiquez avec Pam Casey et Sherry Lawson, co-présidentes de la conférence, à **oaltaboconference2016@gmail.com**

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News from Halton-Peel

Members and guests from Brampton, Burlington, Georgetown, Glen Williams, Niagara Falls, Milton, Waterdown, Welland and Wellandport gathered Saturday, January 10 at [Allison's At The Best](#) in Milton for a belated Halton-Peel holiday social. With 12 in attendance we were a small but mighty group. Here's a little bit about us. We were:

- 8 current Halton-Peel members
- 4 former (and soon to be again) Halton-Peel members
- 1 lifetime Association member
- 7 retirees (2 enjoying a glass of red, 1 a glass of white)
- 5 Presidential Award winners
- 2 Award for Innovation winners
- 4 former Association Presidents
- 1 former Association Treasurer
- 1 former Association Conference Coordinator
- 1 former Association Membership Coordinator
- 2 attendees of our Association's 1st ever Conference
- 4 attendees of October's Special Conference
- 1 current (and 1 former) Library and Information Technician Program Advisory Committee members
- 1 harpist, 1 pianist, someone claiming competence with a ukulele, 2 harmonica hopefuls and several choir members
- 4 grandmothers

[Continue on next page]

Since our Michigan (yes Michigan) member was not in attendance, Joanna Zalewa of Niagara Falls came the furthest to be with us. Other trivia of note – the strangest reference question asked of us was: “Can I borrow your bum?” (Anatomy related.) Member news includes: Stella Clark downsizing to apartment living; Tracy Morgan taking on her first freelance job for pay as an “independent report editor” and most earth shattering (and worthy of a future feature article)...Susan Morley is set to retire THIS November after 37 years of service with CSA. Congratulations Susan!



Those present shared memories, pondered the Association's present position and speculated on our future. October's Special Conference was discussed and Vicky Lynham shared highlights from the November Board meeting. Plans are underway for a Halton-Peel event Niagara way in warmer weather.

- Carolin





Updates from the Ottawa Chapter/Section d'Ottawa

Mise à jour de l'Ottawa Chapter/Section d'Ottawa

June / juin 2015

E-mail/Courriel: ottawa.oaltabo@gmail.com

Website/Site web: <http://ottawa-oaltabo.comze.com>

New Executive Members for the 2015 year

On February 12, the Ottawa Chapter/Section d'Ottawa held its Annual General Meeting at Biagio's Italian Kitchen Restaurant. We had 8 members in attendance. At this event, we approved the 2014 Executive and Committees Annual Reports and held the elections for the 2015 Executive. The executive members are as follows:

President: Vincent Elit

Secretary: Shelby McEachern

Treasurer: Ann Censner

In addition, at our first Executive meeting, we appointed the following committee members:

Archivist: Vincent Elit

Head, Communications Committee: Linda Landreville

Head, Translation Committee: José Gélinas

We would like to thank our 2014 outgoing Executive members and Committee members for their ongoing support of the Chapter: Vincent Elit, Krystal Benn, Ann Censner, Linda Landreville and José Gélinas.

Announcement of the launching of our new website

In our last association update, we mentioned that our website would be on the move. Our Communications Committee is pleased to announce that as of May 1st, 2015 our website is <http://ottawa.oaltabo.on.ca>. We have kept the same great content, but have just changed home.

For recent updates from Executive and Committee members, visit our blog '**tête-à-tête**', by visiting our website.

Looking at the year ahead

Our team is currently planning for our Summer Social event and the 2015 OALT/ABO Student Meet and Greet in the fall at Algonquin College. We always welcome ideas/contacts. Please get in touch with our Executive Team.

E-Books versus Traditional Books : an information session

On Saturday May 29, we had Shelby McEachern, recent Algonquin College graduate and Ottawa Chapter/Section d'Ottawa Secretary presented an information session about E-Books versus traditional books. Her presentation is available on our website's Event page at: <http://ottawa.oaltabo.on.ca/>

Sponsorship to the 42nd Annual OALT/ABO Conference

Again this year, the Ottawa Chapter/Section d'Ottawa was able to sponsor Algonquin College student and member Michelle Lam to the 42nd annual OALT/ABO Conference, using funds from the Jean Desislets Student Sponsorship Fund, with a recent donation from the Association.

Details on the Jean Desislets Student Sponsorship Fund (JDSSF) can be found on our website.

LTAN and OALT/ABO Social Event

On June 4th, members from the Ottawa Chapter/Section d'Ottawa joined members of the CLA Library Technicians and Assistants Network for a social at this year's CLA Conference, which was held in Ottawa.

OALT/ABO Algonquin College Outstanding Student Award Winner

On June 11, 2015, Algonquin College held its annual School of Health and Community Studies Awards. This year's winner of the OALT/ABO Outstanding Student Award was Stephanie Pegg. Other LIT program Award Winners were Alexandra Iley, Kate Wilson and Caroline Zeeman.

Congratulations on behalf of the Chapter Executive.

Please visit our website for events and blog posts throughout the year at <http://ottawa.oaltabo.on.ca>. An RSS feed is also available.

2015 OALT/ABO Outstanding Student Award

Algonquin College: Stephanie Pegg

I am writing this letter to recommend Stephanie Pegg for the 2015 Outstanding Student Award, provided by the Ontario Association of Library Technicians/ Association des bibliotechniciens de l'Ontario. I believe Stephanie demonstrates the characteristics of an outstanding student in the Library and Information Technician program at Algonquin College.

Stephanie has been an excellent student throughout the two year program, submitting very high caliber assignments, which were actually a joy to mark. She was very engaged with the profession and contributed to the classroom environment, by supporting her classmates and participating actively. In addition, she is a passionate advocate for libraries and interested in pursuing leadership opportunities. Stephanie took on the team lead role in group projects. She was invited to participate in the Mindtrust Leadership Development Program, which is run by a group of CEOs in Ottawa, to develop her leadership skills.

Beyond the classroom, Stephanie has been an active member of the library community and participated in additional activities at the college. She was the CLA Ottawa Network Class Representative and served on the executive. She volunteered to assist in many activities outside of class time, including working at a small satellite library at the college, assisting with a literacy initiative, called Algonquin Reads, and volunteering at college Open House events.

Stephanie took on extra projects such as providing research support to a group of students in the Applied Museum Studies program, who were developing an exhibit

for a local area museum. She also presented a poster, called Information Incarceration at the Meet and Greet event at Algonquin College in March 2015. She and her classmate turned this poster into a proposal for the OALT/ABO conference in May 2015, which was accepted. She has also proposed a conference poster session at the Canadian Library Association conference, coming up in June 2015.

Throughout my experience with Stephanie, I have been continually impressed with the high caliber of work she produces. She is dedicated, interested, and believes in the important role libraries and librarians play in society. I believe she will bring a benefit to the library community. The library community needs people like Stephanie who aspire to leadership roles, who understand the social good of libraries and who can make a difference in their communities.

Please accept this recommendation, that Stephanie Pegg be granted the 2015 Outstanding Student Award from the Ontario Association of Library Technicians/ Association des bibliotechniciens de l'Ontario.

Sincerely,

Helena Merriam
Coordinator
Library and Information Technician
Algonquin College

The Design Process

Liz Jarnicki
is back!

"The design process is essential to creating a dynamic, targeted promotion."

Think like a graphic designer – The Design Brief

Design Brief
Date: _____
Designer: Liz Jarnicki
Department: _____
Page 2 of 2

Creative considerations (i.e., funny, thoughtful, serious, etc.)

Key phrase (provide content text below)

Any specific graphic or photo to be included or ideas incorporated

Project slogan (i.e., work, remember, etc.)

Required by
Desired completion date: _____

Delivery instructions/special notes

Design Brief
Date: _____
Designer: Liz Jarnicki
Department: _____
Page 1 of 2

Project

Project objectives

Target audience

Product description (i.e., brochure, poster, flyer, sticky note, etc.)

Size and dimensions :

Student/Audience benefits

Support for benefit claims

Distribution
 Barrie
 Orillia
 Owen Sound
 South Georgian Bay (Collingwood)
 Midland
 Muskoka
 Oronoco

Found on www.bebas.ca

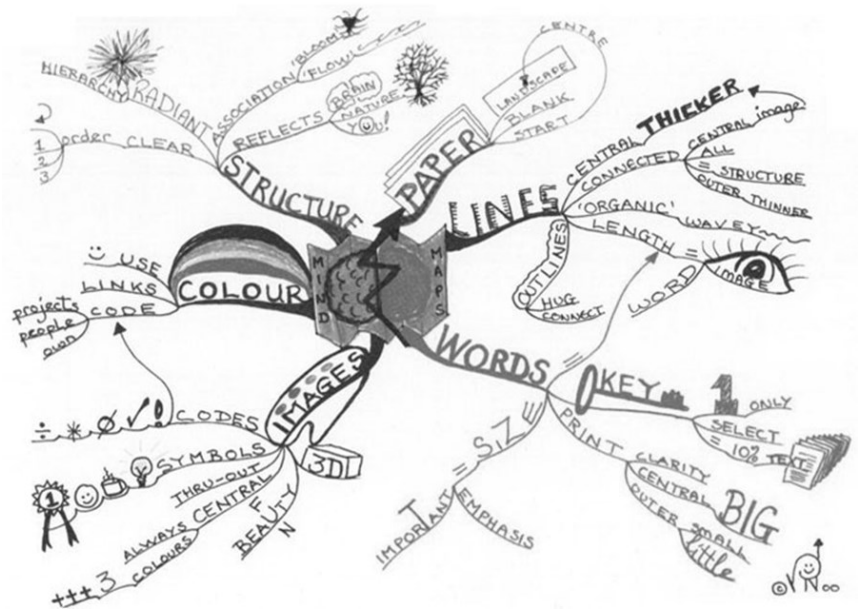
The design brief asks all of the questions that a designer considers when going through the process of designing. Tailored to the project, the brief contains important information; what is the desired goal of the project, who is the 'target audience', what type of project is it, i.e. brochure, poster, handout etc. This and other answers on the brief may change depending on the process but it is a starting point where all of the information is gathered together on one document. It allows the client to consider what they want/need in a concrete way, narrowing the objective to a well thought out plan of action. Talking about the benefits of the project will narrow down the target audience and in some cases it may be apparent that the end user is not what was originally considered. When working on this document together with the client the designer also gets a better idea of what needs to be considered.

Brainstorming – getting ideas on paper

The point to brainstorming is to just get any ideas on paper. Whether you are in line at the grocery store or working within a group, jot it down. Ideas can come at any time. Don't be afraid to brainstorm with your peers, talking with them can spark ideas too, you could even do a group brainstorm where someone says one word and you all say the first word that comes to mind; you have a scribe that jots down the ideas. Wherever possible, include the client/project manager in this process so you start the design with their input. Below is a list of possible brainstorm solutions, with some available on the web;

Mind Mapping

- MindJet (\$15 for individual use, \$30 for enterprise use)
- Xmind (Free Open Source)
- Coggle (Free, Web Based)
- Mind Note (\$20, good for ios tablet)
- Pen and paper (Free)
- Group brainstorm (Free)

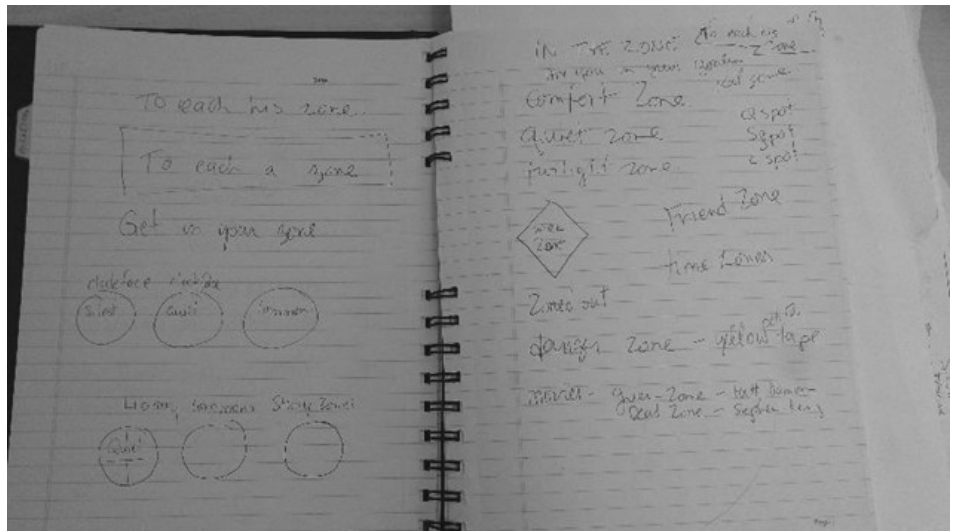


Found on <https://lifemind.com/what-is-mind-mapping/>

Narrowing down ideas (funnelling)

- Three good ideas
- Thumbnails
- Roughs

With any brainstorm process it is necessary to pick out the gems and leave the rest. Therefore, once brainstorm is completed pick three ideas that you like the best. This is your map for the rest of the process.



Presidential Award Nominations

2015

If you are interested in nominating a member of OALT/ABO for the 2015 Presidential Award **We need you to get involved!**

Details regarding the award, criteria for selection and the nominating form can be found at:

www.oaltabo.on.ca/node/43

Thumbnails

The example below is done on marker paper, you can use any type of paper, it doesn't matter, just get it out of your mind and on the page. Similar to the prior brainstorming examples, the most important objective at this stage is to get any and every idea on paper. It could take 10 to 15 minutes to do or longer. You know when you are done once you have exhausted all of your ideas. The reason why we get it down on paper is to see if it's going to work. So often when you go directly to a computer the little things can bog you down and distract you from designing. Does that look good there? Maybe I should move this a quarter of an inch, and at this point you shouldn't be at the computer stage, you are still defining your three ideas. Try using some tracing paper at this stage and refine an idea by leaving some elements out with the tracing paper on top of another idea.

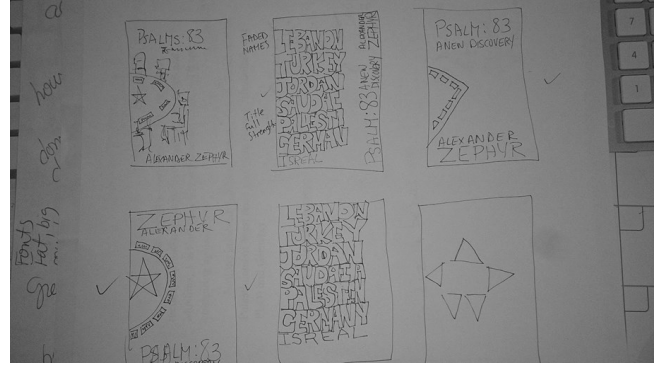


These were some thumbnails done for a brand of swimwear, Handlee Fish.

Roughs

Roughs are narrowed down from the Thumbnails. Basically you take the three best ideas from the thumbnails and flesh them out further. This is usually what you will present to clients so you want to make them as appealing and professional as possible.

Below the example shows a layout for a book cover, all of the elements are placed in different ways.



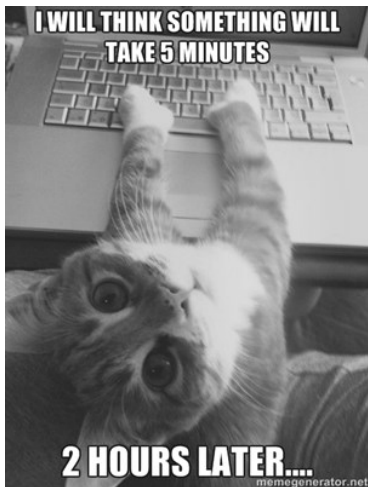
Presenting Rough Ideas to your client

Don't take it personally and get feedback

Roughs can either be pencil drawings or computer generated. Try to have them as fleshed out as possible before presenting. Clients giving you feedback, sometimes blunt, is one of the hardest things to not take personally. The best way to cope is to try and remember that they know your end users, or their patrons and they are better able to know what needs to be expressed in the release of the design. Remember it's not about you, it's about the people you are trying to communicate with and the client knows this better than you do. However there also is a line, you want to be able to defend your work and you can see things that the client might not; what a colour conveys, is there too much text, is the message dynamic, does the image support the content, etc. It is a collaborative process, two



Approved Idea



Time to take it to the computer and fix it.

Using design principles the project is refined from the thumbnails with hours spent moving boxes, colouring and kerning etc.

Gathering Images

Sometimes the project requires an image or two. It is best to have good quality images provided, but there are other options, you know someone who can take good photos* or draw a great cartoon. When you need to go outside of your circle, below are some sources for images online:

- * Deviantart
- * Istock
- * Dreamstime
- * Redbubble
- * Flickr

Original images are good/better and like we said about fonts,

DON'T do the following:

- Squish
- Stretch
- Skew
- Condense

It just looks bad!

****Be sure to carry photo consent forms when taking photos of patrons and staff. Or if taking photos for an event or program make sure to post a sign leading into the program letting people know that photographs will be taken.***

Image Dimensions

Different social media sites require different sizes, printing requires different image resolution, make sure your images follow this guideline; PPI/DPI: Points per inch/dpi per inch; Web (72) Print (300)

Remember to size your image; a good online guide is:

<http://madlemmings.com/2014/01/08/social-media-image-sizes-ultimate-guide/>

Be aware that if you are uploading content to the web or mobile, test the items first. The standards are different for web, mobile and even among social media cover photos.

Important to make sure your files are CMYK for print and RGB for web.

Printing, uploading and posting

We know you love acronyms in the library world, well, we got 'em too.

Be design cool and use 'em!

EPS – encapsulated Postscript format - vector images, illustrations, line art, etc.

JPG – loses

PNG – Portable Network Graphics – good for web

TIFF – Tagged Information File Format

PDF – Portable Document File

NEXT ISSUE

Up next; Step by step guide through a promotion

As a graphic designer, **Liz Jarnicki** works with the promotions department of the Barrie Campus of Georgian College, designing the Library Commons promotional material, unifying its initiatives, teams, and ideas into one fluid and visible brand. She is a graduate of Georgian's Advanced Graphic Design program.

LIT PROGRAM UPDATES

Mohawk



Faculty and students involved with the library and information technician program at Mohawk College have wrapped up winter term and begun spring term courses, which run from May until August. Ours is the only library technician program in Ontario that is taught entirely online. We are the host college for library technician courses offered through the OntarioLearn consortium, which means that other colleges can also choose to offer our distance education courses. Our program is intended primarily for people who are working in libraries but have no formal library education. Our courses also work well for graduate library technicians or librarians who want to take a course to update their skills or learn more about a new area of library work. More information about our program can be found at

<http://ce.mohawkcollege.ca/library>

OALT/ABO members may want to check out our web site in late July, under the "Program of Studies" heading, for a listing of fall term courses. Fall term registration will open on August 11, and courses will run from Sept. 8 to Dec. 15/15.

Library technicians who are graduates of Mohawk College are eligible to obtain access to the online job board that we maintain for our students and grads. While not a comprehensive listing, this job board is where position notices are posted that are sent to us. To inquire about obtaining access to our library technician job board, or to post a position, my email address is below.

We are very pleased to announce that we will begin offering courses this fall towards a new **Libraries and Digital Technologies** certifi-

cate. The Libraries and Digital Technologies Post-Diploma Certificate examines updated knowledge and skills relating to technological change and the ways that digital technologies are transforming libraries and their services. Program participants develop the skills and digital competencies needed to explore the opportunities and potential impact of current and emerging technologies on their organization. Through active learning, a culminating activity and capstone project, participants gain conceptual insight and practical leadership strategies in addressing issues relating to digital technologies in library and information environments. This certificate is intended for library technicians who would like to update their technology skills. Participants can take individual courses or all twelve courses and earn the certificate. The courses are also available to librarians and others who have substantial library experience. The certificate will consist of the following courses:

- * Library Leadership in the Digital Age
- * Digital Media in Libraries
- * Issues in Digital Resource Management and Technologies
- * User Experience in Libraries
- * Electronic Publishing and Emerging Library Technologies
- * Introduction to Metadata and Metadata Applications
- * Resource Description & Access I
- * Online Searching
- * Strategies for Instruction for Library Technicians
- * Information Technology for Library Technicians

- * Capstone I
- * Capstone II

For more information, please check our website

<http://ce.mohawkcollege.ca/libdigitech>

Registration will open on Aug. 11, and courses will begin on Sept. 5. If you have questions, please feel free to contact me at the email address below.

Respectfully submitted,

Dolores Harms Penner

Program Manager

Mohawk College, Library and Information Technician Program

Email:

dolores.harmspenner@mohawkcollege.ca



News from the Algonquin College Library and Information Technician Program

Meet and Greet event

New this year, at our annual Meet and Greet event in March, with area employers, students were able to showcase their work in the program through a poster presentation session. Six brave students developed a poster and displayed it for employers and colleagues. Other students, upon seeing this example, thought about what they could do for next year!

Staff recognition

In March, Natalie Meggison and Helena Merriam received "Certificate of Recognition" for exceptional teaching, from the Algonquin Student Association, as nominated by the students. This was particularly gratifying, as Natalie had taken over for full time professor Mac Nason, who was on sabbatical this year, and took on a lot of new challenges.

Proposed program with Carleton University

The Bachelor of Information Technology – Information Resource Management, a joint program between Algonquin College and Carleton University has been approved by the Quality Council and we are excited to be able to start this program in September 2016. This program will allow students to graduate with both a four year bachelor degree and the 2 year Library and Information Technician diploma within a four year time span. Students would attend both institutions for four years, benefitting from a both the hands-on technical education as well as a thorough grounding in theoretical knowledge, and gain an increased level of computer skills.

Librarians without Borders

Second year student, Carlos Torres, participated in the community development trip with Librarians without Borders, travelling to Guatemala in April. He worked on a project with a team of librarians and students, on developing a school library and providing information literacy support.

Poster Award winners

Two students, Sara Hossain and Stephanie Pegg, presented a poster at the Canadian Library Association Conference, held in Ottawa in June. Their poster was entitled: *Information Incarceration: The State of Prison Libraries in Ontario*. Their poster tied for first place, competing with professional librarians, library technicians and academics. **Congratulations Sara and Stephanie!**

Helena Merriam,

Coordinator, Library and Information Technician Program

Algonquin College

Durham faculty and students are celebrating another year of success. In June, the second edition of Durham College LITs attended convocation at the GM Centre in Oshawa. Congratulations to all students who earned their diploma. Many have found work at public libraries, archives, special libraries and academic libraries. They are passionate about the field of library and information science and eager to begin their careers.

This past winter term was the second year that second year students secured placements with employers in order to complete the program's field experience requirement. Thank you to the many employers who welcomed students back, including the Oshawa Community Museum and Archives, Whitby PL, Ajax PL, CAMH and Lak-eridge Health, as well as the many new employ-ers who accepted students, including the hospi-tal libraries at Rouge Valley and Markham-Stouffville, the Archives of Ontario, Grey-Bruce PL and Whitchurch–Stouffville PL. Without your support, students would be unable to earn their diploma.

Students continue to enjoy field trips and visits from special guests as part of the program. All students enjoyed the visit to Whitehots. Seeing the showroom and technical services areas, and hearing staff speak about their careers and about the book selling industry was an excellent way to end our collections and acquisitions course. Presentations from health science staff at the college, who shared how information ser-vices are delivered to and used by practitioners, helped students better understand how their classroom learning could be applied.

Our spring Program Advisory Committee meet-ing was held at the Centre for Food at the Whit-

by Campus. We welcomed the following new members to our committee: Ian Ross, Whitby PL; Sarah White, Scugog Memorial PL; Mary McDiarmid, Ontario Shores, Becky MacDonald, OLA. Thank you to all of the PAC members for volunteering their time and sharing their news about library and information science trends in their area and providing advice and sugges-tions about the program of study at Durham College.

Some students are working at libraries or related industries this summer, and some are continuing to explore the field by volunteering and enrol-ling in online courses or attending conferences or workshops. Our students are passionate about literacy and library and information sci-ence.

Thank you again to everyone who has welcomed our students to their place of employment and shared their expertise and passion.

Best wishes for a safe and relaxing summer.

Sue



In May, we welcomed 25 new students to the Library and Information Accelerated (LITA) program. The end of June saw our graduates attending their Convocation. It was a wonderful celebration of the grads' accomplishments.

The Summer semester has sped by and now the LITA students are preparing to start the Fall semester, joining with those LIT students who started last September, to take third semester subjects. Of course, we also will be welcoming a new group of first semester students. We should have approximately 130 students for the Fall semester.

The Summer continued to be a learning experience for both the faculty and students as Seneca implemented a new computer system for the college, effecting everything that we do in terms of our records. Gone is SIRIS, replaced by the Student Centre.

Unfortunately, the end of Summer also meant that we said goodbye to Bozenna Karczewska. Over the past 12 years, Bozenna has taught reference resources to many students. Bozenna's position at Bridgepoint Health Centre has expanded, forcing her to relinquish her part-time teaching at Seneca. It will be very strange to start the Fall semester without having Bozenna teaching with us.

While the program continues to update its curriculum to reflect the work of libraries, the Fall semester also will see it continue to be busy with the initiatives being undertaken by the College. The College is working on such areas as core literacies, cross-disciplinary and experiential learning to better prepare its grads for the workplace. In our recent program review, Seneca's Vice-President Academic, Joy McKinnon was very complimentary about the program and how it is preparing its grads, commenting that it is an exemplary college program.

Deborah Kay

Professor and Coordinator (Full-time program)

Library and Information Technician Program

Seneca College

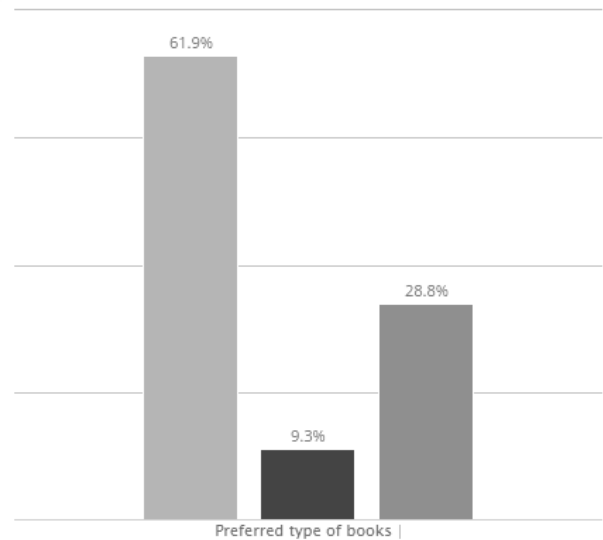
E-books vs. Traditional Books:

By: Shelby McEachern

There is a big question that a lot of people have on their minds. Which is more popular: ebooks or traditional books? Traditional books have been around for as long as we can remember. Ebooks, however, only have taken a rise in popularity since 2010 when publishers decided to start publishing their works in an electronic format.

Despite eBooks being a new phenomenon, traditional books still endure. To illustrate this point, I posted a survey on fluidsurvey and distributed it in various groups on social media sites. I received 118 responses and these were my results.

Preferred type of books



First bar represents traditional books.

Second bar represents eBooks.

Third bar represents Both.

As the above results show, many people still prefer to read a traditional book versus an ebook. Alternatively, some prefer both depending on the situation (e.g., traditional book for home, eBook for traveling). Very few people are solely eBook only users.

Therefore, it seems that we have many years to go before traditional books fade out completely.

A Proposed New Vision for Canada's National Library Association

By Shelagh Paterson, Executive Director, Ontario Library Association.

Many of you have heard that the Canadian Library Association is undertaking a transformation. Over a number of years CLA has experienced declining membership and has encountered other factors that have significantly weakened its position as a unified voice of the Canadian Library Community. This crossroads is an opportunity to re-think what a national library association can do for libraries and the people who work in or with them.

As part of the CLA working group, I have been part of a series of meetings where our group has been tasked with developing a purpose, proposed deliverables, audience for influence, and drafting a governance and financial model for this new organization so that we can take this back to the larger stakeholder group for further input.

CLA members, at their June AGM agreed that this new organization would be a federation of associations rather than an organization with individual memberships. The purpose would be that the federation is the national voice of Canada's library communities. The organization could do the following:

- * Advance library excellence in Canada
- * Champion library values and the value of libraries
- * Influence national and international public policy impacting libraries and their communities.

The key words are 'national' and 'international'. With more than 115 national and provincial library or archival associations/organizations* across Canada, the expectation is that a challenge or issue with provincial or municipal implications will be addressed by the local library organization.

What does this mean for a provincial association such as OALT/ABO or OLA? The working group discussed how the new CLA could determine what they could take on by using 'lenses' through which to consider priorities. These include asking questions such as:

- * Is the issue a national or international issue for libraries?
- * Does it have public policy implications?
- * Is there a need for the new CLA to engage on this issue?
- * Is this issue best addressed by a unified national voice or is it better advanced by a member association?

This provides us with some clarity for determining who tackles what. Some examples:

- * If a school board in Ontario has decided to eliminate all of their library technician positions, OALT/ABO and OLA could work collaboratively to respond.
- * If the Guidelines for the Education of Library Technicians need to be updated and revised, this has national scope and could be a project that the new federation could tackle.
- * The provincial associations would develop provincial election strategies, but could advise the new CLA on critical issues that should be addressed as part of a Federal election strategy.

Clearly positioning a national organization as one that focuses on national and international library issues reduces the 'noise' as to who does what and opens a path for us to identify what organizations can work together depending on the geographic scope. There is also an opportunity for provincial library associations to communicate more regularly with each other and to determine collectively what we would wish to bring to the national table. We know that decision makers respond to a unified message.

Who can join the new federated association? The membership is expected to consist of library associations and would be open to organizations wishing to join and who need to participate on library issues national or international in scope.

OALT/ABO members are encouraged to provide input into this transformation process – the next opportunity will be this fall. Here are the proposed timelines for moving towards a new national library association:

- * Sept 2015: The next draft of the proposal will be published
- * Oct-Nov 2015: Broad library community consultation on revised proposal
- * Dec 2015: Proposal revisions
- * Jan 1, 2016: Issue final proposal
- * End of Jan 2016: Special meeting of CLA members to decide on the future

If you are interested in discussing this further, please contact me at spaterson@accessola.com

Shelagh Paterson, Executive Director, Ontario Library Association

- * The Royal Society of Canada Expert Panel Report: The Future Now: Canada's Libraries, Archives, and Public Memory.

https://rsc-src.ca/sites/default/files/pdf/L%26A_Report_EN_FINAL_Web.pdf

Check this out!



Book Art created by our member and President Elect Carolin Toppan which is on display at Seneca College Newnham Campus Library.



Who Loves Ya Baby by: Gail Hussey

Years ago I stood before municipal council with a big crowd of library lovers to make a case for the public library budget. I made a good address, council smiled, perked up when I gave them some data (people love data) and were polite. Everyone loves the library. Did it make any difference? I hardly think so.

This got me thinking about what would have made a difference and it came down to this; get someone else to ask. Someone who isn't the Chair of the Friends of the Library. After all, everyone loves the fire department too.

A basic fundraising principle is to have a leadership gift before a major campaign is rolled out and the idea is transferable. If the 'Wilson's' support the agency/charity/service, it must be good. So why not get someone outside of the library to make a case for the library budget.

In 2010 I was trialing various social media for its place in our college library at Georgian. During this time, I was also thinking about relationships; our relationships outside of the library but within the institution.

As I thought about our college community, I realized Academic Success, which includes the Writing & Math Centres, tutors and Learning Strategists, was our most natural partner. On a dating website, we would have been matched and gone out for dinner. I began forwarding things of interest to Learning Strategists and hosted a screencasting session for these folks as early relationship building. Fortuitously, college restructuring suddenly dropped them all into the portfolio of our library director. I proposed that our social media accounts represent both departments, as to continue to build the relationship, and we have continued this way since.

Last fall we hosted our first Late Night Against Procrastination event in conjunction with Academic Success at our largest campus library. Modeled after university library Long Night Against Procrastination events, we offered all services until 2 am and special events like fitness breaks, workshops, prizes, relaxation through hand massages and food.

The response was tremendous and even more tremendous was that most students reported getting an assignment or project completed; the event goal. Research Help, tutors, Learning Strategists, Writing & Math Centres were all used heavily. Yay us.



The event was seen very favorably by upper management within the college and we received nice notes from the President etc. Given the success of the first event, it was imperative we host a second for the winter semester. People like to be associated with success which got me thinking about relationships again.

While the Learning Strategist and I, who were the main event organizers, expected some interest from other departments, we were taken aback by the enthusiastic response. When we approached others to see if they were interested in participating in some way, there was no hesitation.

We received funds, prizes, swag bag items, services, staff and more from First Year Student experience, Athletics, Alumni, student insurance plan, Student Success, program areas, Laurentian @Georgian and the Students Administrative Council (SAC). Anything that was not in our area of 'expertise' was hosted by others in partnership with us at our event. Esthetician students massaged their way through 172 hands, SAC's infused water table was popular, First Year Student Experience was responsible for the evening's coffee/tea/snack service as well as midnight pizza and sanitary aspects like garbage collection, Laurentian provided research support via Skype and Health Promotion students on co-op at Georgian Athletics engaged students with invigorating fitness breaks.

We have some new friends. Do they completely understand what we do? No, nor do we completely understand what they do but we are both in a better position to mutually support each other. We see the value of Athletics doing what they do best by delivering the fitness break component and designing the swag bag item "Quick-Fit-Tips-Strip for Studying".

It is a much more holistic approach with many of the parts of the college working collectively to support our students. They were all there to see the vibe of the evening and the victory of students. They will be able to talk about it.



We have already been contacted by two other departments interested in being involved in future events. Also encouraging was the incoming SAC president dropping in the post event and commenting he hadn't realized the library was so full of life.

I believe these activities and collaborations position us better within the college community. When we demonstrate our value very clearly to others, we truly come into focus. We transform from one voice to a community of voices.

We see the value in our work but just being valuable isn't enough. Think about who would go to bat for you if need be. Will anyone else defend your service or even know how to articulate its' value? Who is your most natural partner for building a mutually supportive relationship with? Get invited to a meeting and find out what you can do for them. Whether you are in an academic, public or special library, everything is about relationships. Don't be shy.

If you are from an academic library and interested in running a parallel

Late Night Against Procrastination this fall or winter, let us know.

Happy to share our experience and support you via #LNAP



Kerry's Kantbury Tales

My apologies to the following:

The good folk of Scarborough (of which I am one)

Chaucer and Canterbury Tales

Snoopy of Peanuts fame

The Scarberian Squirrel's Tale

"It was a frigid and blustery day in February" when I looked out my kitchen and surveyed my bird feeder domain. On the top of my "squirrel proof" birdfeeder was a very smart squirrel. How he got up there was a miracle in itself.

As one knows, the bar on the feeder is supposed to go down and protect the bird feed holes when the weight exceeds the pre-determined value. However, this squirrel performed a move that was unbelievable if you had not seen it before your eyes. Somehow he had learned to hook his back feet on the feeder house and was able to lean around the corner and grab the bar without exceeding the weight limit. He calmly jiggled the bar so he could reach the seed and feast away.

The Old Fossil's Tale

Yup, I admit it, I am not very comfortable with the new technology now being used.

The first and foremost issue is the current use (abuse?) of social media. When I converse with any one, I like to deal "face to face" so I can read the 'body language' in order to see how my words actually influence the person to whom I am talking. In this way, I can alter my approach if there is any immediate misunderstanding. When one is "texting" there is no real connection to the physical person. Maybe emiticons is the answer to this, but again there is no real warmth.

E-books is as another 'pet peeve' as far as I am concerned. Yes, it may save trees and is cheaper to purchase. Also the fact that it cannot be torn or have a broken spine is also a plus BUT can you use it in the bathtub while enjoying a luxurious bubble bath? Some of the other reasons on the downside is the small print on the screen. Eye strain and fatigue can set in very quickly if you are one who likes to read over a long period of time (I will read for 3hours or more depending on the plot). "What happens if your battery dies during the most exciting part of the plot?" The spell is broken.

Newspapers now make you go to their websites to get complete coverage of articles that are in print. I am not happy with this as I like to read my newspaper at breakfast and it has a tendency to attract buttered fingers and crumbs- deadly to the keys and screen.

BUT having said all this (partial tongue in cheek) all is not lost.

The New Old Fossil's Tale

After venting, seriously I agree that the new technology does have a lot of good points. The "computer literate" certainly have some tremendous advantages. The ease and speed of retrieving and sending of information (sometimes erroneous) is an advantage in today's world. Social media and texting are offspring of this and can be both good and bad (this can also be said about earlier methods of communication) Daily transactions for banking, purchasing, and expediting orders are done in accelerated time.

In the library profession the internet helps to cut down time for researching information and also space required for holdings on shelves. Gone are the days of going from book to book to follow a particular thread. With imbedded links you can stray off the main topic and return when ready to main source vey quickly. (aside – as an avid reader I would often go off topic if the link for further info was more interesting).

Library collections are now becoming digitized, replacing microform materials as well as paper materials and the new library technologists are becoming more versatile in handling all media.

Thus ends my attempt for literary recognition.

Kerry's Tale

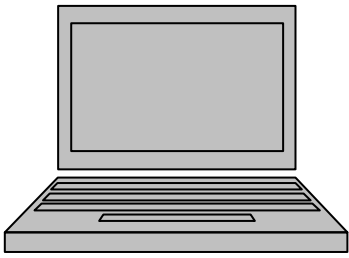
Because of the new technology, we long time library technologists have to look at the new professional entering the field. How can we engage and encourage them to volunteer and join our association? The new technology provides a challenge. Is there a need to meet face to face now with the advent of texting and the expanding use of the social media?

The principles of our organization still hold true BUT the members who attend the Annual Meeting in the majority are not the new grads of today. Not to insult anyone but I think it is safe to say that many delegates are from the "print bound" era. (Many have adapted to the new way but the Old Fossil still has a long way to go)

P.S. The only time I feel smarter than the fifth grader is when the internet goes down and the electricity goes off. I still can do sums with a pencil and paper, use the telephone and snail mail and read a good paperback while using a flashlight.

My name is Kerry McCauley and I hold a technician diploma (1973 when microfiche was the latest and greatest) and library technologist (2006). Both are from Seneca College (now known as Newnham Campus). I attended Seneca when it had A-E buildings. Currently I am Chief Librarian Of Seniors' Hangout and enjoying it immensely.

- Kerry McCauley (retired)



TECH CORNER

[//lib.tech/upgrading-the-tech-in-library-technician/](#)

by: Albert Villaruz

A technical services librarian asked me if there was an easy way to extract ISBN numbers from a text file containing thousands of exported records that looked like the following (note: each record begins with LCCN and ends with \$)

```
LCCN 2013024053
ISBN 9781250037459
; 125003745X
DDC 327.73$223s
CN JZ 1480 .M665 2013
AU Moskin, J. Robert.
TI American statecraft
TIB the story of the U.S. Foreign Service
TIC J. Robert Moskin
ED First edition.
DESCR ix, 932 pages, 16 unnumbered pages of plates : ill. ; 25 cm.
NT Includes bibliographical references (pages 865-894) and index.
SJ United States. Foreign Service.
AI Title.
AN 3150733
AL 3150733
NV 1
DE 7-Mar-2014
AC B,L,N,G
$
LCCN 2013030398
ISBN 9780375415296
; 0375415297
DDC 780.92$aB$223
```

Do you deal with text/excel files?

<http://bit.ly/libtech-survey>

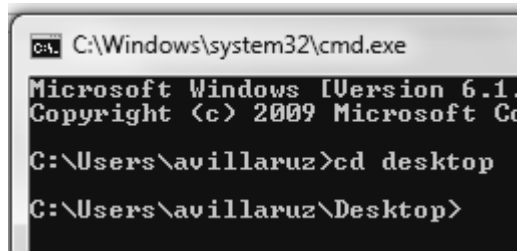
Looking to write about tech-related, library issues. Tell me about your problems or solutions.

Cutting and pasting each ISBN line to a new file would be an inefficient use of time. There had to be a way to do this faster. So, I saved the ISBN.txt file on my desktop. From my youth, I remember playing games using the command line, DOS (Anyone remember playing Where in the World is Carmen Sandiego? [crickets]... anyone?) This led me to discover the find command which extracts only the lines that I'm looking for.

So I went into DOS command prompt by clicking Start, then typed: cmd [Enter].

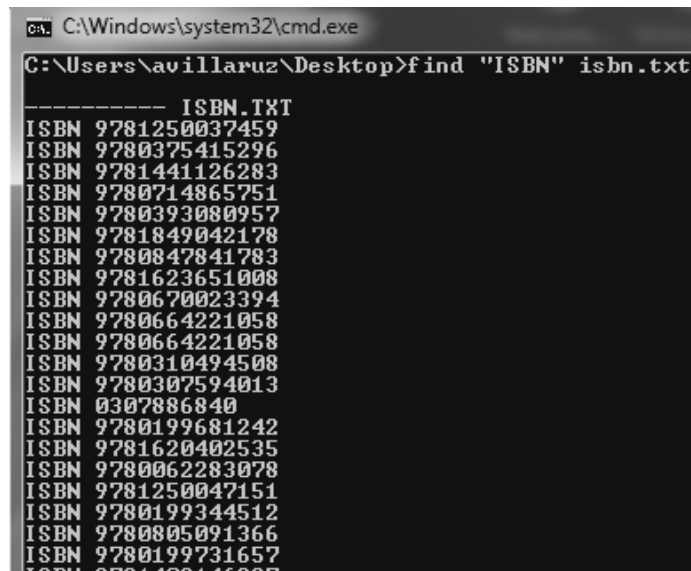


Like reuniting with an old friend, I paused to relish the warmth of the command prompt glow from years gone by. I then changed directories by entering “cd desktop” to ensure I was in the same location as ISBN.txt.



TIP: to see a list of all files in current directory, type: dir

Now here's the cool thing—if you enter: find “ISBN” isbn.txt you will see on the screen, every line that contains the quoted word you're looking for.



TIP: the string parameter in quotations IS case sensitive

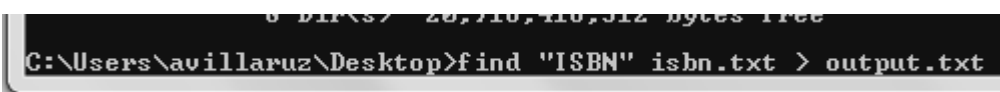
Notice how the first ISBN number, ending with 7459, was accurately captured (refer to Figure 1).

Now if there was only a way to capture that output to a file instead of just the screen. Oh, but there is! Type: find “ISBN” ISBN.TXT > output.txt

TIP: the greater than sign character:

>

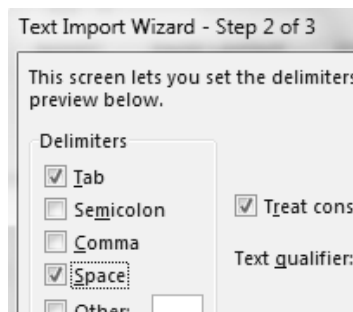
outputs its input to a new textfile. You must provide the new filename.



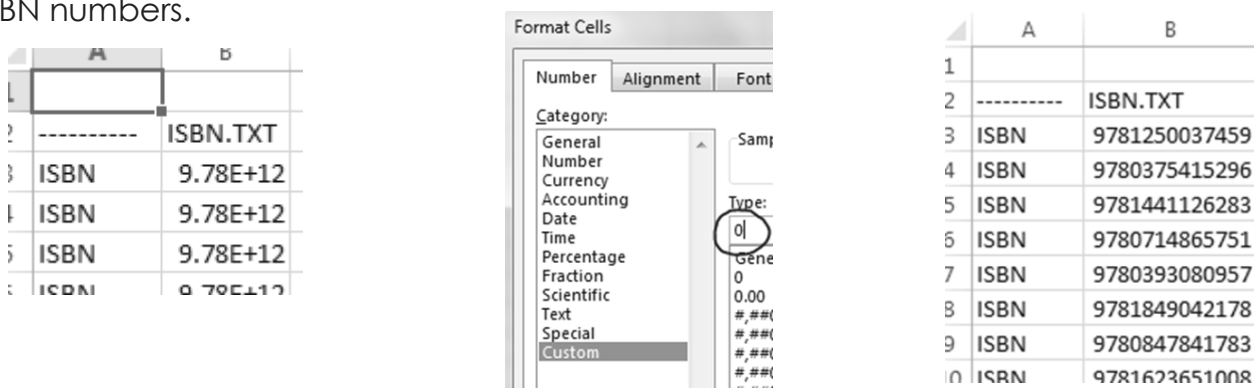
The above command looks in isbn.txt and extracts all lines that contains the string “ISBN” then outputs that to a new file on your desktop called output.txt. If you happen to double-click output.txt, it looks like this:



However, the technical services librarian didn't want the word “ISBN”—she only wanted the numbers. I opened Excel, then opened output.txt; the import process began. I checkmarked the “space” delimiter so that the columns separate properly.



Once imported, I noticed the ISBN number column wasn't in the right format—it was displaying the ISBN number in scientific notation. To correct the format, I left clicked column B to highlight it, right clicked it, then selected “Format Cells”. Under Category, I clicked “Custom”. In the Type textbox, I entered the number zero and voila: this makes the ISBN numbers appear normal. From here I can simply delete column A and I'm left with only the ISBN numbers.



TECH TREND: Workflow

For the longest time, I was using notepad to write down my To Do List. It was simple and all I needed. The only downside is whenever I deleted some ToDo items and resaved the file—I couldn't undelete. (Ctrl-Z only recalls your single, last change). I now use a free web-based service that I discovered called workflowy.com

Check out their demo: <https://workflowy.com/demo/embed/>

I like its simplicity. Yet, you can create lists *within* lists, cross off completed items yet still view/undo what you previously wrote. Not only that, you can create hashtags to keep track of your own keywords that you wish to search for later.

Welcome / Bienvenue

A very special welcome to all our new members:

Elizabeth Glover
Sherri Ryan
Mary Brown
Maryanne Brenton
Sarah McConnell
Elaine Crisostomo
Samantha White
Jelena Milojevic
Emily Carpenter
Rebeka Haak

Stacey Vernon
Sara Faulhafer
Gail Driedger
Tessa Mandrapilias
Vida Slak
Dawn Wright
Michelle Lam
Crystal McCrossin
Maria Wong-Hing
Kortney Fox

Members

Celebrating 40 Years

Talsma, Theresa
Cheney, Ronn
Henry, Pat
Landreville, Linda
Cope, Barbara
Douglas Willford
Liz Aldrey

Members

Celebrating 35 Years

Froud, Margot

Members

Celebrating 30 Years

Daunt, Maria

Members

Celebrating 25 Years

Barten, Valerie

Members

Celebrating 20 Years

Censner, Ann

Members

Celebrating 15 Years

Ziebell, Theresa
Suffoletta, Kathryn

Members

Celebrating 10 Years

Reid, Ene-Pia
Matthews, Shannon
Murray-Bannister, Beth
Knapp, Cassandra
Hunt, Donna
Avery, Debbie
Liu, Denise
Villaruz, Albert

Members

Celebrating 5 Years

Worden-Huffman, Lesley
Clark-Mills, Sally
Gick, Sheila
Wong, Cindy
Muth, Ethel

Call for Submissions

We would love to hear from you, all and any (even a quote) contributions are appreciated. This newsletter is your window of opportunity, to which YOU can send :

- * Professional development and education matter to us, so please send us your experiences
- * Upcoming events/workshops/training etc...
- * Updates about yourself, your work, job developments etc... How about telling us about a day in the life of your workplace?
- * New technologies/tools/database
- * Book reviews are a fantastic ice breaker if you are nervous about writing
- * Library related anecdotes, humour, interesting facts and quotes
- * Your blogs or blogs you enjoy, websites, your social cataloguing profiles; Good-Reads, Shelfari, LibraryThing
- * Photographs

Please submit your articles to:

oaltabonewsletter@gmail.com

Submission guidelines:

- * 1000—1500 words. We will accept longer submissions if room permits.
- * Microsoft Word Documents
- * Photos can be submitted in black and white or colour. Please send as a ".jpg" file.
- * Indicate the names of the people in photos you submit
- * With your submission please include your name and a line or two about yourself
- * We welcome articles in French