



Leeds and the Thousand Islands Public Library

By: Tara Mendez

The New Recreation Library

idea

Library Learning Information

**ideaLAB
& Library**



IDEA | EXCHANGE

↖
**HEART
OF THE
COMMUNITY**

A New Age

The Sharing Economy



A New Library



A New Collection



Patron with Library Tablet

Tablet Wall for borrowing

Sharing is an open door for today's library

5.0 ★★★★★ 6 Reviews



Karen Snowdon

★★★★★ · August 8, 2016

Best library anywhere - they will get you any book you are interested in
They are helpful and friendly. Love my library

High Idling Capacity

Books, DVDs and Power tools have high idling capacity



1 week lifetime use



2.5 hours lifetime use



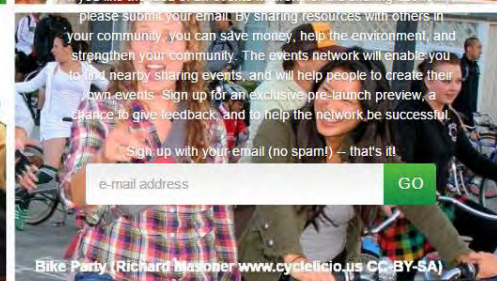
13 Minute lifetime use

High Idling Capacity

Recreation Equipment also has a high idling capacity



Sharing provides new platforms for libraries



Loss of Market hare

Libraries risk of loss market share if we don't participate and promote programs and services along with the sharing economy



Computer Help

Expert Taskers can help solve your computer issues.

Select Task



Research

Need help with a research project? Taskers can do the legwork for you.

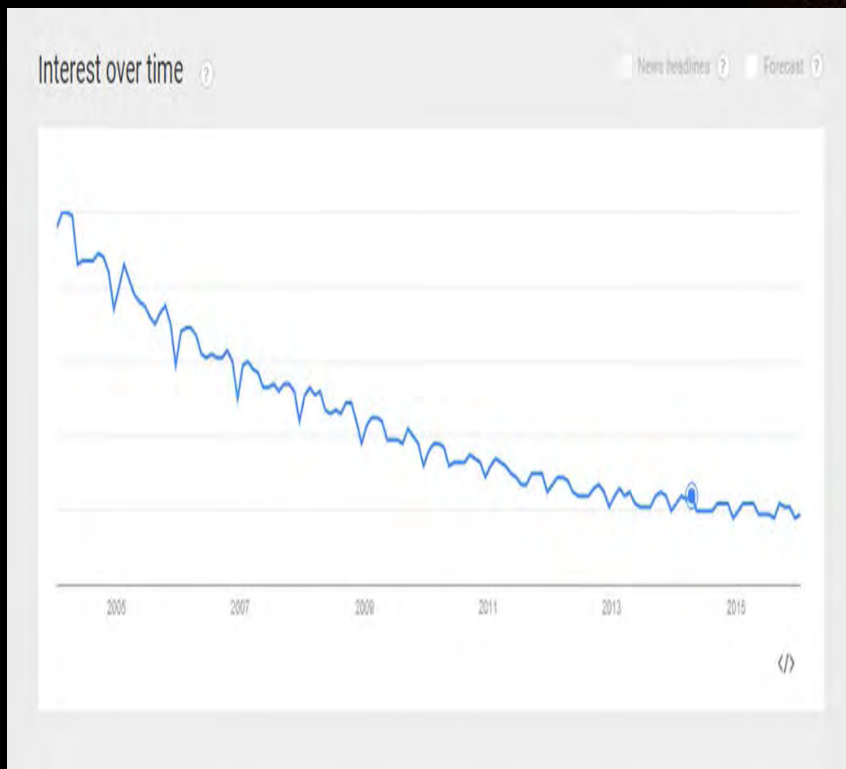
Select Task

Beyond Books

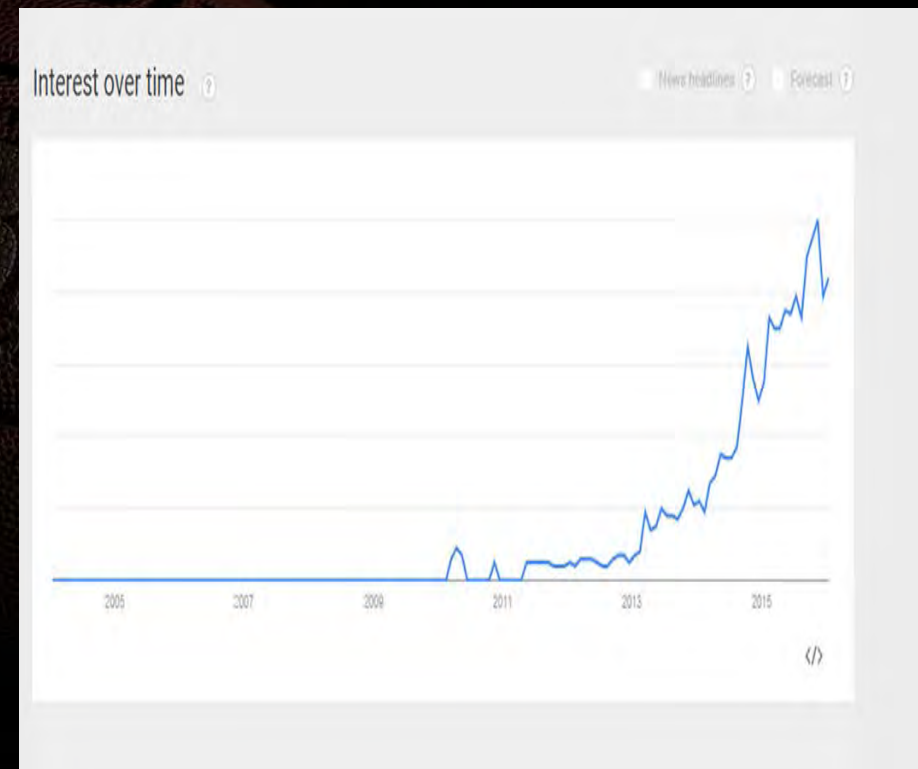


Google Analytics

Public Libraries 2005-



Sharing Economy 2005-



Libraries need to be acknowledged leaders in the sharing economy. Sharing provides a new and emerging platform for the library world to excel and grow.



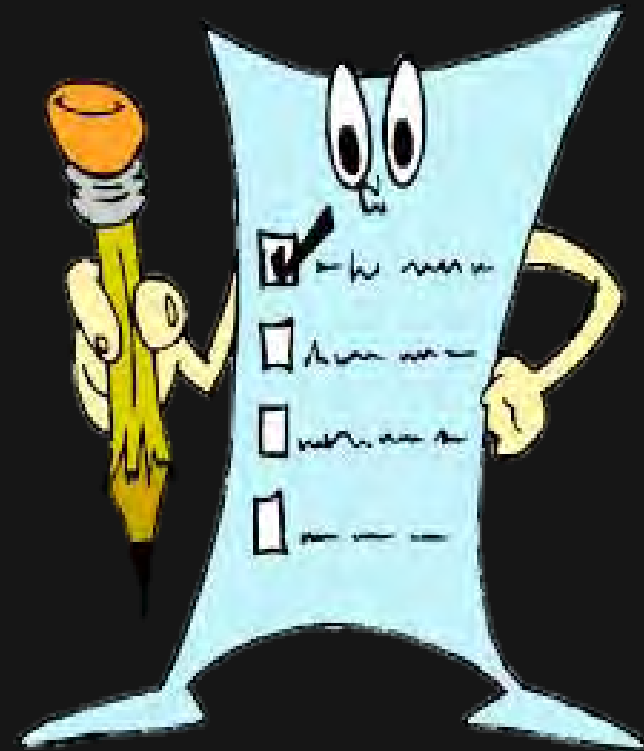
See a Need, Fill a Need



Steps in Developing a Recreation Library

Step 1

- Examine your Users and Environment
- Few Young Adults
- Happy Seniors
- Happy Young Families



Step 2

Community Asset Mapping

Assets -- Green Space

Strengths -- Staff

Partners -- Friends



Step 3

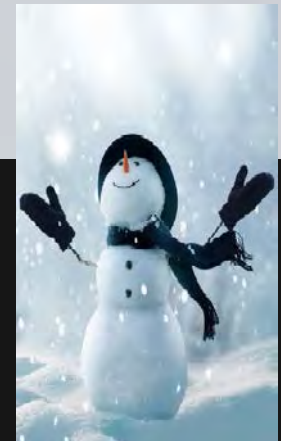
- Listen
- Show results
- Think out side the box
- Dream big



Step 4

- Plan and Prioritize
- Develop check list
- Prioritize
- Probabilities
- Possibilities
- Probably Not

Yes	No
Gaming	Beer
Tennis	Water skies
Basketball	Waterslide



Step 5



Respond

- The Recreation Library started with a bang
- PS4 Day after release
- Changed former library parameters, broke down barriers



Step 6

Evolve

- Be prepared to adapt
- Change is good
- Community Feedback was consistent in the desire for a library that would lend non-traditional equipment
- Avoid gender bias
- Don't fall into the library trap



Step 7

Promote Promote, Promote

- Post signage in unexpected locations
- Find your target group and provide information on new programs and services.
- Talk to everyone about your new program
- Surprise your community with your message placement
- Ask stakeholders to show their support



Step 8



Create a sense of exclusivity.



Step 9

Evaluate and Monitor

Safety Check

- ✓ Condition
- ✓ Functionality
- ✓ Mobility
- ✓ Replace
- ✓ Repair



Step 10

Don't Stop Now



The Recreation Library has grown to a library of things, with Umbrellas and Blood pressure monitors and baking pans on the horizon

Keep growing and expanding your collection

Watch willing partners

Breaking Down Barriers



Lessons Learned



- Buy the best quality you can afford
- Find quality display space
- LABEL LABEL LABEL
- Not everything will be successful
- Don't listen
- Keep moving forward



Common Misconceptions

Space
Returns
Cost



R e s u l t s

- ✓ Removal of barrier to service
- ✓ Increased community dialogue
- ✓ Expansion of audience
- ✓ Increased circulation
- ✓ Average 3,000 annually
- ✓ Reputation of innovative space



Opportunities:

There are many ways to woo our communities

- Community Kitchen - Great Way of Connecting with your community in an unorthodox way
- Seed Lending Library
- Community Garden - A dynamic spin off the Seed Lending Library
- Preserves Swap
- Skate Swap
- Gaming Exchange
- Prom/Formal Exchange
- Tool Exchange
- Skill building hub -where you can learn to make chocolate or keep back yard chickens
- Talent Swap hosting a Talent swap at the library much like task rabbit



taskrabbit



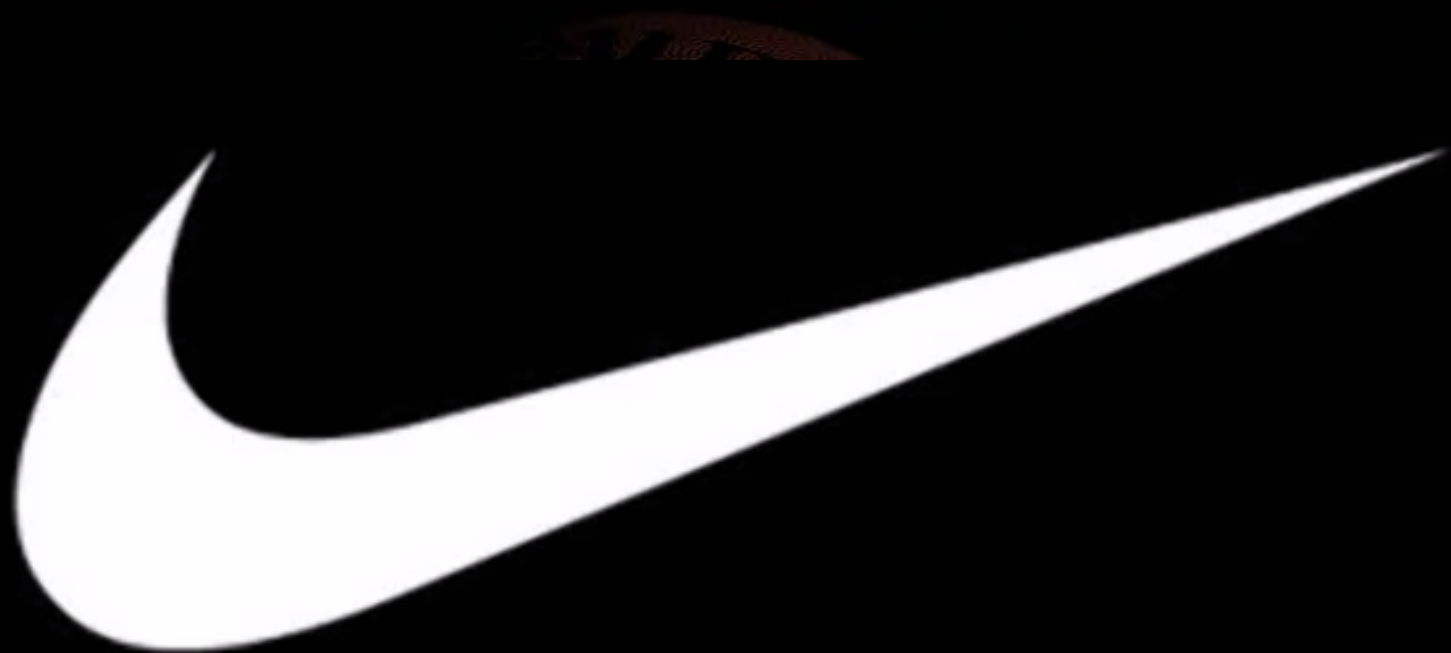
Libraries, the platform of the future



Technology Lending Library







Share your ideas and experiences

