



APROPOS



SUMMER/FALL, 1992, vol. 14, no. 1

Editor's Note:

As your new editor for the year 1992-1993 I would like to thank Bill Land for the welcome he gave to me in the Spring 1992 issue. I would also like to thank the executive of the Sudbury region for their vote of confidence in my taking over Bill's great work. I hope that I will be able to fill Bill's shoes in this position and that the outcome of these newsletters will be pleasing to everybody. If anyone has anything to suggest, advise, or any articles they think they would like to see in the newsletter please do not hesitate to contact me at 673-5661, ext 207 (w), or 671-9928 (h).

This newsletter will include the list of the OALT/ABO Administrators and Directors, membership renewal news, summaries of the annual business meeting and workshops, two biographies of two new members of the Sudbury executive: Julie Rancourt and myself, a calendar of events for the year 1992-1993, and last but not least the 1992 membership list.

Brenda Vaillancourt

PRESIDENT'S MESSAGE:

Welcome back!

I hope that everyone had a safe and happy summer. By this time, things should be back to normal. Your regional executive has put the wheels in motion for the coming year. I wish to take this opportunity to sincerely thank all members of the Sudbury Region who participated in the organizing of EXPLORATIONS '92. We have had very positive feedback from delegates, workshop leaders and exhibitors on how well organized the conference was.

Our first regional meeting was held on September 14. We have two new executive members - Julie Rancourt (Secretary) and Brenda Vaillancourt (Newsletter Editor). Just in the short time we have spent together, I know that even though they have never before held an executive position, we are always happy to see new faces and fresh ideas. Please check our calendar of events for regional activities.

CONGRATULATIONS to Linda Davis, recipient of the OALT/ABO Presidential Award for 1991/92. Linda is the third member of the Sudbury Regional Branch to receive the award. Past participants were Bette Gore (1989/90) and myself, Paulette Burton (1986/87).

Linda who is employed by the Ministry of Northern

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OALT/ABO Sudbury Regional Branch

Development and Mines was honored at the annual banquet in May for her outstanding contributions over the last twenty years.

A Meeting of all the Regional Presidents was held May 30, 1992 for the first time during the conference. This was an excellent opportunity to discuss regional concerns such as participation, attendance at meetings/workshops, membership renewals, the importance of newsletters and some workshop ideas. I hope that this exercise will be repeated at next year's conference.

In our last newsletter, Bette Gore had a temporary position with the Educational Media Centre for the Sudbury Board of Education. That position has now become permanent. I am especially pleased since I do not have to call Bette at Capreol High School anymore when I need to get in touch with her re OALT/ABO business. I can run to her desk and bother her there! It's nice to have you with us!

Don't forget! Feel free to share your input and your concerns with your peers. We would like to hear from you.

Paulette Burton
President SRB

OALT/ABO ADMINISTRATION
1992-1993:

PRESIDENT:

Bette Gore, Sudbury

VICE-PRESIDENT:

Suzanne Orlando, Halton-Peel

SECRETARY:

William Land, Sudbury

TREASURER:

Theresa Kennedy, TALTA

PUBLIC RELATIONS:

Marsha Hunt, Halton-Peel

NEWSLETTER EDITOR:

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ARCHIVIST:

Janet Scheibler, Huronia

EX-OFFICIO:

Susan Morley, TALTA/Halton-Peel

OALT/ABO BOARD OF DIRECTORS
1992-1993:

HALTON-PEEL:

Noreen McKechnie

HURONIA:

Judy Koenig

LOHANIA:

Donna Fossum

OTTAWA:

Susan Bourdeau

SUDBURY:

Monique Fuchs

THUNDER BAY:

Cathy Walsh

Toronto Area LTA:

Toni Ariganello

MEMBERSHIP RENEWALS:

The membership renewals were due last March, 1992. For those who have not yet renewed, please do so by contacting Millie Cayen at 522-9200, ext. 325, or Paulette Burton at 675-3028, ext. 13 for the fiscal year extending from March 1992 to September 1993.

The fees are as follows:

Graduate:	\$55.00
Student:	\$22.00
Associate Member:	\$50.00
Senior Citizen:	\$22.00
Institution:	\$92.00

ANNUAL BUSINESS MEETING
EXPLORATIONS 1992

The Explorations '92 conference was a busy time for all Sudbury members involved. The Annual Business Meeting ran smoothly under our provincial president's capable hands and our parliamentarian, Sue Morley. Here are some of the motions discussed and passed at the meeting:

1) The Ad Hoc Committee on Political Awareness will be reviewed by the Board of Directors. It seems the committee was not able to fulfill its mandate. My understanding is that this committee was to collect job descriptions from various types of libraries. With these, they would devise a "standard" job description and have it on file to advise employers, etc. of what library technicians do in various libraries.

2) An Educational Liaison Committee has been re-established and will report at the 1993 ABM. Marsha Hunt (P.R.) made the motion and seems anxious to further promote library technicians'.

3) The OALT/ABO treasury's fiscal year will be from April 1st to March 31st of the following year. This allows the provincial treasurer to close the books and have them audited before the ABM.

4) A Task Force on Record keeping has been established. It will look at membership information collected and see what is essential and what is not. This will help reduce the database and costs

associated with it.

5) Guidelines for the Provincial Treasurer will be reviewed and revised by the Board of Directors and the Provincial Executive. Fiscal problems within the association this past year are what prompted this motion.

1993 ANNUAL CONFERENCE:

To be held May 10 to 14th, 1993 at Carleton University, Ottawa, Ontario. Host: Ottawa Region. Theme: REFLECTIONS '93.

BRAINSTORMING 1992:

Following the 1992 conference, outgoing and incoming provincial executives and directors met to toss ideas around and set goals for the new year. Here are some of the items which were discussed:

Constitution:

A revised copy will be sent out with the Fall provincial newsletter to all members. If you plan to attend the 1993 ABM, you will need to keep this copy of the Constitution because no others will be printed.

Directory/Salary Survey:

It will be produced every 2 years. This year's executive will be responsible to save the necessary funds to produce it in 1993/94.

Public Relations:

OALT/ABO's slogan on publicity items will be

"MEETING THE CHALLENGE/RELEVER LE DÉFI." Marsha Hunt is going to be busy preparing new publicity to send out to new members, such as bookmarks, maps, fact sheets, etc. She will also be producing a new bibliography (1985-on) of library technicians.

SCHEDULE OF 1992-93 PROVINCIAL EXECUTIVE AND BOARD OF DIRECTORS MEETING:

Sept. 12, 1992 - Richview Library, Toronto, Ontario.

Nov. 21, 1992 - Teleconference - sites to be announced later.

Feb. 6, 1993 - Teleconference - sites to be announced later.

April 3, 1993 - Richview Library, Toronto, Ontario.

As our regional director, Monique Fuchs will represent our region at these meetings. If anyone has any concerns or questions please contact Monique at (705) 969-5565 (work), fax (705) 969-7787, or at home at (705) 897-5506.

Monique Fuchs

WORKSHOP SUMMARIES FROM THE EXPLORATIONS '92 CONFERENCE:

Changing Editions: a Cataloguing Update:

Speaker: Jean Weihs

The session touched on a summary of the revisions and changes to the AACR2 (Anglo-American Cataloguing Rules, 2nd ed., 1988) which will be out in 1993. She discussed new rules, corrections, changes in allowed options, the economy of record storage

and the ease of use of the forthcoming edition. She also introduced some of the major changes in the Dewey Decimal Classification for both the unabridged (DDC20) and the abridged (DDC12) editions. Very informative workshop for all cataloguers. If you ever have a chance to attend her sessions, don't miss it. It's always best to know about the changes/revisions before you use the updated cataloguing and classification tools.

Paulette Burton

Fundraising:

Tracey Bailey, of Bailey & Associates, shared her years of experience as a fundraiser with a diverse group of interested delegates on the final morning of Explorations '92. As promised in the conference literature, she did present 101 fundraising ideas along with some basic rules for getting started and some useful sources for further reading.

Writing a business plan is essential for any group undertaking a fundraising project. The plan should include the organization's mandate, target audience, financial goals and planned activities. It is helpful, Tracey reminded, to remember the fundamental 5 Ws (who, what, where, when, why) along with the critical H (How you will accomplish your goal).

Tracey outlined the basic rules of fundraising, i.e. people give to people, not organizations; start where the money is (protect and expand your donor base); be specific

when you ask; get someone else to do the work (e.g. service clubs); 80% of money is given by 20% of the population. These facts are the keys to effective fundraising.

The group learned that there are about ten different types of fundraising events. Tracey described each and gave examples of successful ventures. She then shared her list of specific activities which could be adapted by any group in its quest for funds. Ideas ranged from the timeless scavenger hunt to the innovative cow lotto and diamond-in-a-glass. If interested in the list, please contact the editor, Brenda Vaillancourt, or the provincial archivist, Janet Scheibler of Huronia, for a copy.

In closing, Tracey recommended three publications: Guidebook to Fundraising for Disabled Persons from the Secretary of State (819-953-2681); Everything You Need to Know in Direct Mail Fundraising and Guide to Special Events Fundraising from 819-994-2255 (your sleep-deprived reporter failed to note the name of department distributing these two titles!)

Fundraising was a great value for our dollar. It was comprehensive, packed with ideas, lively and humorous. Just the morning prescription for all those who were recovering from Friday's Karaoke!

Linda Davis

Are You Really Teaching Them?

Presented by Leila Wallenius, Librarian at J.N. Desmarais Library, Laurentian University, Sudbury, Ontario.

Leila's workshop was very productive. She introduced to the delegates how to develop instructional pamphlets and/or handouts, and how to make them professional in appearance. Below is a brief summary and a bibliography from the workshop.

The workshop was introduced with two questions: What types of printed materials do you produce? and What makes a good handout?

With handouts keep in mind that every handout is a promotion of your library/centre and should communicate a positive image. Some tips to remember regarding handouts are: a) Is it professional in appearance, b) Does your library's name appear along with your library's logo - that is if your library has a logo, c) Vary the phrasing of your text, d) Keep it readable, and finally have the material proofread.

In writing instructions, there are several stages in accomplishing this task. These are: getting ready, writing the instructions, formatting, and verifying the instructions. Added to these stages are the design elements. Design is what makes your finished product look polished and professional. The computer has allowed everyone to enter into the art of desktop

publishing.

Below is a selected reading list to those interested in going further in this subject.

Boosinger, M.L. and B. A. Bishop. "Planning an in-house publications program needs more than good hardware and software to be effective." Computer Librarian, 1991, vol. 11, p. 20-24.

Coleman, D. "Potential in print: effective leaflet design and production." Library Association Record, 1991, vol. 92: 928.

Easterby, R. and H. Zwaga, H., eds. Information design: the design and evaluation of signs and printed materials. New York : Wiley, 1984.

Kirby, J. Creating the library identity: a manual of design. Aldershot: Gower, 1985.

Sheldrick, Ross, C and P. Dewdney. Communication professionally. New York: Neal-Schuman, 1989.

Wurman, R. S. Information anxiety. New York: Doubleday, 1989.

Julie Rancourt

See and Sing:

Storytelling with preschool children - A demonstration of Walden Public Library's "See & Sing" program with Mary Woboditsch.

Once again Mary Woboditsch not only informed but entertained us with a

delightful and inspiring workshop on storytelling for children. "See & Sing" is a half hour, drop-in participatory program from babies to five year olds with adults accompanying them. It includes songs, nursery rhymes, fingerplays, stories and films. This program was begun at Walden Public Library in order to dispense with waiting lists of children wanting to attend the limited enrolment regular Storyhour program for three to five year olds. It is held at four branches. As many as 70 people often attend the program at their main branch. Mary covered a variety of topics such as - suggested format, program content - and provided participants with hand-outs that include ideas on how to implement "See & Sing" at your public library.

If you would like a copy of the material made available by Mary at the conference, please contact Lorrie Roberts at the Valley East Public Library at 969-5565, or FAX 969-7787.

Lorrie Roberts

Workshop Event: Jesus Christ Superstar

Theatre Cambrian sponsored by INCO in association with CHNO 55/FM 105 CJMX was part of the OALT/ABO workshop event on Thursday, May 28, 1992. For the ones who attended this event were astonished by a superb performance from the cast and crew of "Jesus Christ Superstar."

Theatre Cambrian is a community theatre. The

members are not necessarily Cambrian College students, but most of these are from the Sudbury area.

The 1992-1993 season of Theatre Cambrian will consist of: Singin' in the Rain
Macbeth
Grease.

Julie Rancourt

Julie Rancourt: a Biography

Julie Rancourt is a 1977 graduate of Cambrian College, Sudbury from the "Bibliotechnicienne" program. She worked from 1977 - 1983 at the Ontario Library Service North, Sudbury in the technical services area. From 1984 - 1986, worked in Elliot Lake at the Public Library and at Ecole primaire Georges Vanier. In 1986, Julie returned to Ontario Library Service North for one year. Since August, 1987 she is employed with Cambrian College at the Learning Resources Centre enjoying the many great challenges of Public Services.

Julie is, as you may recall the OALT/ABO Sudbury region's Secretary. On behalf of everybody in the Sudbury Region I would like to wish you congratulations and good luck in your new position on the Sudbury Executive.

Brenda Vaillancourt: a short Biography

I was born and raised in Timmins, Ontario in a Roman Catholic family of five children - two boys and three girls. I am the second youngest, but youngest of the girls. My brothers and

sisters and myself attended the French separate school system up to and including grade 8. From there we went over to the English separate school system.

Throughout high school I belonged to the O'Gorman High school's Library, and from grade 11 to grade 13 I was employed at the Timmins Public Library, Juvenile Department.

I attended Fanshawe College in September, 1985 in the Library Technician program and graduated in the Fall of 1988.

From September 1987 to June 1988 I was employed by the London, Middlesex Separate School Board and worked full-time, yet part-time between two french schools: Ecole Secondaire Monseigneur Bruyere and Ecole Frere André (an elementary school).

From September 1988 to June 1991 I came back up north and worked in Chapleau, Ontario at Ecole Secondaire Chapleau High School. Here I worked in a one-person Library Technician position with the assistance of a part-time clerk. After three full years in Chapleau I needed some more challenges and finally found myself in a challenging job here in Sudbury.

Since the end of July, 1992 I have been employed at the University of Sudbury Library, which is on campus and in federation with Laurentian University. It is a small, quiet and cozy library that specializes in the four following subjects: Folklore, Native Studies, Philosophy and Religious Studies. The

library is found completely and physically separate from Laurentian's library. The University of Sudbury is a big white building located at the top of one of many hills in Sudbury across from both Huntington and Thornloe Colleges. The library itself is located on the second floor. Drop me a visit!

There is a staff of three full-time employees: the library director, a library technician (myself) and a library clerk. From September to about the end of April the library hires on some part-time staff to work evenings and weekends.

Believe it or not the end of this short autobiography will come shortly! My responsibilities include: purchasing, receiving, cataloguing, researching, preparing audio-visual material for classes, and interlibrary-loans.

My hobbies are reading, curling (which is where Linda Davis got me into this position - Thank you, Linda!), tennis and of course walking.

Brenda Vaillancourt

CALENDAR OF EVENTS, 1992-1993

The Sudbury Regional executive met on September 14, 1992 to discuss the schedule of events for the 1992-1993 year. Although the dates have NOT YET BEEN CONFIRMED, the following calendar will give you a tentative schedule of the workshops, meetings, and social gatherings to come. More information regarding the

fall workshop will be sent to all Sudbury members.

FALL WORKSHOP:

Saturday Nov.14, 1992 at
9:30 a.m. - 12:00 p.m.

CHRISTMAS DINNER (Confirmed):

Friday Nov. 27, 1992 at
6:30 p.m.
Crystal's Restaurant, Civic
Square

ANNUAL BUSINESS MEETING:

Saturday, March 27, 1993
9:30 a.m.
Ontario Geological Survey
Library

SPRING WORKSHOP:

Saturday April 24, 1993
9:30 a.m. - 12:00 p.m.

If you have any ideas or suggestions for workshops that you would like the Sudbury Regional Branch to offer to its members, please contact Lorrie Roberts (evenings) at 969-5480 or FAX 969-7787.

Lorrie Roberts

Erratum:

In the Apropos issue, vol. 13, no. 4, please take note that Brenda Vaillancourt is the incoming Newsletter Editor and not Monique Fuchs.

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