# ... In touch with TALTA

THE OFFICIAL PUBLICATION OF THE TORONTO AREA LIBRARY TECHNICIANS ASSOCIATION - OALT/ABO, Toronto Region

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## From the Editor

#### "REVOLUTION EVOLUTION 94"

An era has ended for TALTA with Jacqueline Peacock's resignation as TALTA President after serving for two at that post. Jacqueline moved to Vancouver in early in November. As President for the past two years she led TALTA through a period of amazing growth on the information highway, a most crucial period in the history of librarianship.

Jacqueline's leadership and organizational skills were complemented by her sense of friendship. Her visits to schools increased TALTA enrolment among graduating students. Jacqueline will be truly missed by those who have worked with her. Let us wish her all the best in her endeavours in Vancouver.

On a positive note, however, TALTA Vice-President Joanne O'Driscoll will assume the role of Acting President until the TALTA Annual Business Meeting and elections which take place in March 1995. Joanne is hard working and helpful, having proven herself to be very approachable in tasks dealing with TALTA. The FOCUS ON TALTA MEETINGS MEMBERSHIP SURVEY in the last issue of ...IN TOUCH WITH TALTA is just one example of her work. She has maintained close contact with all of the executive members and I have appreciated her help and support for ...IN TOUCH WITH TALTA. I take this opportunity to welcome her to the presidential position.

Thank you to all of the members who phoned me to comment on the last issue of ...IN TOUCH WITH TALTA. The feedback was generally positive, with the exception of some comments dealing with the postal service. There have been problems with postal

# IN THIS ISSUE

From the Editor

OALT/ABO

President's Message

**TALTA Executive** 

**Attention Budding Writers** 

TALTA Membership Meeting September 28, 1994

1994 Salary Survey Results

**Good Prospects for Technicians** 

Job Placement Update

FLIS CE

**Christmas Social** 

#### From the Editor Cont'd

delivery, specifically with the processing system that does not work well with folded letters. Hence, ...INTOUCH WITH TALTA is now being delivered in envelopes. If you receive this newsletter after November 30, please contact me. You deserve prompt delivery.

Don't forget to register for the Christmas party before December 5. It promises to be both fun and full of mystery. See the advertisement in the back of the newsletter for more details.

In the meantime, seasons greetings to all of you and all the best in the New Year!

#### JOHN SMITH

TALTA Newsletter Editor

#### TALTA EXECUTIVE 1993-94

(905) 896-4722 (h) President: Joanne O Driscoll

367-6373 (w)

361-2753 (f)

jodrisco@borden.com

Treasurer/Membership:

483-4208 (h) Bonnie Gibson

Publicity Coordinators:

927-1074 (h) Anna-Liisa Frantilla

920-4698 (h) George Zandona

869-1130 (w)

966-2402 (h) Newsletter Editor: John Smith jsmth@io.orc

(905) 727-8475 (h) Secretary: Susan Scholz

(905) 727-1893 (w)

Board of Directors Representative:

920-6873 (h) Donna Ladouceur

393-7192 (w)

393-7004 (f)

236-2209 (h) Job Placement: Marilyn Meyer

675-1411 x2406 (w)

798-6659 (f)

# President's Message

This is my final message as President of TALTA. I have had to resign as I am moving to British Columbia in November. I thank you all for the support I received during the past two and a half years and also for the lovely gift, a pair of silver loons, I received at the meeting in September.

Joanne O'Driscoll will be taking over the position of President and I have every confidence that she will do a wonderful job. If anyone is interested in becoming Vice-President or in helping the executive in any other capacity please call her.

Once again I would like to remind you all to renew your membership if you have not already done so. It's well worth it. Joanne and the rest of the executive have planned an interesting series of meetings for the year. They include the preservation of library materials in November and a speaker on mystery books at the Christmas social just in time for Christmas shopping ideas.

We had a great turnout for the September meeting. Rita Vine talked about the Internet and how to go about getting on to it. If you couldn't be there read Susan Scholz's summary further on in this newsletter.

I wish you all the best for the future and I will keep you posted about the situation of library technicians in general, and this unemployed one in particular, in Victoria, B.C.

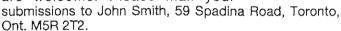
Jaqueline Peackcock

President, TALTA



## ATTENTION **BUDDING WRITERS**

We need you. If you attended an interesting workshop or have started a new job, why not drop us a line? We'd like to hear from you!! Articles on any topic of interest to Library Technicians are welcome. Please mail your



Deadline for next newsletter: JANUARY 31, 1995

#### FLIS CE

The Faculty of Library and Information Science, U of T, offers the following noncredit workshops. For more information contact Marcia Chen at 978-7111.

Copyright

Instructor: Françoise Hebert

Date: Friday November 25, 9 a.m. - 12:30 p.m.

How to Teach Others What No One Taught You: Designing an Internet Training Program

Instructors: Vivian Monty, Peggy Warren-Wenk & Walter

Giesbrecht

Date: Friday November 25, 9 a.m.- 12:30 p.m.

The Art of Weeding in the 1990s

Instructors: Susan Caron, Doreen London & Carolyn

Murray

Date: Friday November 25, 9 a.m. - 12:30 p.m.

Internet Intermediate

Instructors: Laine Ruus & Michael Gold

Date: Saturday November 26, 9 a.m. - 4 p.m.

Introduction to Networking and Local Area Networks

Instructor: Siu Young

Date: Saturday November 26, 9 a.m. - 4 p.m.

**Catalogung Internet Resources** 

Instructors: Joe Cox, Lynne Howarth & Trina Richard Date: Friday December 2, 9 a.m. - 4:30 p.m.

**Business Information Services in the Public Library** 

Instructor: Pat Tripp

Date: Friday December 2, 9 a.m. - 4 p.m.

Academic Resources on the Internet

Instructors: Michael Gold & Johanna Jacobson
Date: Sunday December 4, 10 a.m. - 4:30 p.m.

Positioning for Success: Focusing on Your Customer and Your Future

Instructors: Jane Dysart & Rebecca Jones

Date: Friday December 9, 9 a.m. - 4:30 p.m.

Interpersonal Skills for Library Staff

Instructor: Joanne Marshall

Date: Friday December 9, 9 a.m. - 4 p.m.

An Introduction to Multimedia Technology, Evaluation and Delivery

Instructors: Bonnie Campbell & John Bradley
Date: Friday December 9, 9 a.m. - 4:30 p.m.

**Internet Basics** 

Instructors: Michael Gold & Yuen Shur

Date: Saturday December 17, 9 a.m. - 4 p.m.

**Understanding Financial Information** 

Instructors: Maggie Weaver & Helen Katz

Date: Friday January 13, 1995 9 a.m - 4 p.m.

The Singles Scene: Tactics for One-Person Librarianship

Instructor: Maggie Weaver

Date: Friday January 20, 9 a.m. - 4 p.m.

Free Business Information Resources on the Internet

Instructors: Sam Sternberg & Gwen Harris

Date: Saturday January 21, 9 a.m. - 4 p.m.

#### IN-TOUCH COMMITTEE

The TALTA In- Touch Committee needs a volunteer to help in the committee proceedings. If you are interested in helping the In-Touch Committee, please call Anna-Liisa Frantilla at 927-1074.

Request for Change in Membership Reco	rd		
Name of Member:	New #: _	Home	
Mail To: TALTA, 78 Glenview Ave. Toronto M4R 1P8	Effective	e Date:	

## Focus on TALTA Meetings: Survey Results

The results of the survey on TALTA meetings speak clearly. TALTA members are busy people with lots of other interests, activities and commitments vying for their time. Respondants want TALTA meetings to be run efficiently, and meeting topics to be practical and jobrelated. There is a distinct preference for information on new trends and technology in the library field, effective job search skills, stress management and assertiveness training, and alternative careers for library technicians. Many are also interested in tours of major and special libraries in Toronto.

Most members who responded to the survey are willing to pay a modest fee to help defray costs for speakers or computer facilities, but the majority thought \$5 - \$10 should be the maximum cost for members. There is a consensus that non-members should be asked to pay more than members to attend our meetings.

TALTA members also want their meetings to begin and end on time, and have asked that members be provided with nametags to make it easier to get better acquainted with each other.

Preferred days/times for meetings vary, but most seem to find weeknights at 6:00 pm or 6:30 pm suit their schedules best. (If these times make it impossible for you to attend TALTA meetings, let us know and we will try to accommodate your needs.)

There were many more specific suggestions and details revealed in the survey results than there is space here to mention. However, be assured that all suggestions and ideas received will be taken into account as we plan future TALTA meetings. Thanks to everyone who took time to respond to our survey on TALTA meetings.

Joanne O'Driscoll

# Good Prospects for Technicians

"My time will yet come."
Gustav Mahler, composer (1860-1911)

In the book Where the Jobs are: career survival for Canadians in the new global economy (Macfarlane Walter & Ross, 1994), author Colin Campbell states that the library field is poised for remarkable growth. He states that librarianship is a definite growth area, and that library technicians will be in demand more and more as the information highway expands.

The only problem that Campbell sees holding down the growth relates to the debate over lending libraries vs. libraries that sell information packages. In an interview on CITY-TV's Cityline program, Mr. Campbell stated that once the lines are clearly defined, libraries will be highly profitable entities. Until then, the full growth potential of librarianship is in hiatus.

Other hands may come to play for the future of library technicians. One point is that of the technicians revolution which spans across many fields, particularly the sciences and law. In an article published in the August 1994 edition of Fortune called The new worker elite Louis Richman sees the sciences relying more on technical staff and cites examples of medical technicians performing duties once dedicated to the so-called higher professionals.

According to the U.S. Bureau of Labor, projected job growth for library techicians is likely to go up by 25% in the 1992-2005 period, a growth in line with that of clinical laboratory technologists (26%), science technicians (25%), and computer programmers (30%).

These projections may be firm with the advent of the the Internet and its sudden success, and in other areas of information retrieval there may even be new job descriptions yet to be presented. The sky is the limit. Right now let us share Gustav Mahler's prophecy and be confident for lies ahead

### TALTA MEMBERSHIP MEETING SEPTEMBER 28, 1994

The final meeting of the '93-'94 membership year, held at th Metropolitan Toronto Reference Library, was enthusiastically enjoyed by 42 TALTA members. It was our largest turnout in a long time and we hope this trend will continue for the rest of the high interest programs planned for the year.

Introductions and announcements preceded an interesting and educational seminar about The Internet. Our speaker was Rita Vine, Marketing and Instructional Coordinator at the University of Toronto Science and

Medicine Library and also independent business woman. Ms Vine gave us an easy to follow and informative talk and expertly fielded numerous questions from the enthusiastic audience.

After we adjourned, refreshments and conversation rounded out the evening. Members lingered until well after 8 p.m., meeting with old friends, chatting with new ones, catching up on news. It was a great start to what promised to be an exciting year for TALTA. See you at our next meeting, the first of our new membership year!

Susan Scholz

Door Prizes

J.D. Singh will discuss the phenomenal



popularity of crime and detective fiction.

Guest Speaker:

JD. Singh Co-Owner of Toronto's Sleuth of Baker Street Book Store

When:

Wednesday, December 14, 1994 6:00 pm to 8:00 pm

Where:

Metropolitan Toronto Reference Library Elizabeth Beeton Auditorium

789 Yonge Street, (just north of Yonge and Bloor St.) Toronto

Admission:

\$10.00 to TALTA members \$15.00 to non-members Cheque payable to TALTA. Registrations will be confirmed

> Send Cheque before December 5, 1994 to: TALTA 78 Glenview Avenue Toronto, Ontario M4R 1P8

#### JOB PLACEMENT UPDATE

#### How to list with the service:

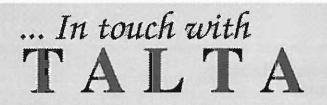
Employers should mail in a job description or call Marilyn Meyer directly. A full job description or advertisement stating salary is a must. Employers will be provided with a list of candidates to contact or copies of resumes. Employers are requested to call back when the job has been filled.

Library Technicians interested in using the service should send six copies of their resume (or as many as you want distributed) to Marilyn. Due to rising costs, we can no longer photocopy resumes. You will be notified if we require more copies. Do not send stamps or envelopes. As a courtesy, please call Marilyn when you have found a job. The service is only available to TALTA members.

For more information call Marilyn Meyer at 675-1411 x2406 (w), 236-2209 (h) or 798-6659 (fax).

#### **Employment Advertising**

Due to space limitations, we cannot print employment ads in our newsletter. however, we will distribute job ads with our newsletter and publicity mailings. Employers are requested to provide us with 200 copies of the insert. We charge a fee for this service. Please contact the Editor for advertising rates.



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P.O. BOX 441, DON MILLS, ONT. M3C 2T2