



OALT / ABO

OALT/ABO's 38th Annual Conference
La 38^{ième} conférence annuelle de l'OALT/ABO

Registration Package
Trousse d'inscription

Algonquin College
Collège Algonquin

1385 avenue Woodroffe Avenue
Ottawa, ON

May 4 to 7 / 4 au 7 mai 2011

OALT/ABO Members thank you for your Sponsorship, LIT Programs!



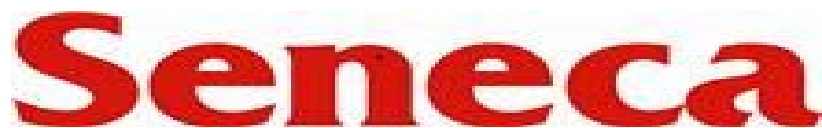
Library and Information Technician Program - Ottawa
www.algonquincollege.com

Helena Merriam, Program Coordinator
merriah@algonquincollege.com
613-727-4723 x5338



Library and Information Technician Program - Distance
disted.mohawkcollege.ca

Dolores Harms Penner, Program Manager
dolores.harmpenner@mohawkcollege.ca
905-575-2309



Library and Information Technician Program - Toronto
www.senecac.on.ca

Deborah Kay, Program Coordinator
deborah.kay@senecac.on.ca
416-491-5050 x2744

OALT/ABO 38th Annual Conference
La 38^{ième} conférence annuelle de l'OALT/ABO

Dear Friends and Colleagues

The recipe for the OALT/ABO conference is always the same: Take several large handfuls of engaging topics and enthusiastic speakers, leaven with some interesting tours, spice with fun social events, and put into a conference program. Leave it to “mature” over the fall, then pop it into the registration package in January.

This is your formal invitation to partake in our conference brew, in May 2011.

Savour the results of the Conference Committee's hard work, and join your peers, pals and protégés at Algonquin College, Ottawa!

Maggie Weaver
Conference 2011 Coordinator
OALT/ABO

Chers collègues et ami(e)s,

La recette pour la conférence de l'OALT/ABO est toujours la même : prenez plusieurs grosses poignées de sujets captivants et de conférenciers et conférencières enthousiastes, fermentez avec des visites guidées intéressantes, ajoutez du piquant avec le plaisir des activités sociales et placez le tout dans un programme de conférence. Laissez-le “vieillir” durant l'automne, puis mettez-le dans la trousse d'inscription en janvier.

Ceci est votre invitation officielle pour participer à notre préparation de conférence, en mai 2011.

Savourez l'aboutissement des labeurs du comité de planification de la conférence, joignez vous à vos pairs, ami(e)s et protégé(e)s au Collège Algonquin à Ottawa!

Maggie Weaver
Coordonnatrice de la conférence 2011
OALT/ABO

Special Events / Événements spéciaux

Conference / Algonquin Alumni Reception

Wednesday May 4 / mercredi le 4 mai, 6:00pm – (no charge)

Drop your suitcase or backpack in your room and head over to the Staff Dining Lounge, on the main floor of D Building, just south of the Residence (see inside back cover). There you'll find long-time friends and first-time attendees, enjoying wine and cheese and catching up on the news. Once again, we have invited alumni from the local LT program to participate in the reception that opens our conference. If you are an Algonquin grad, be sure to tell your former classmates about the reception, and invite them to join us.

We will also have a special guest: **Councillor Jan Harder**, Ottawa Councillor for Ward 3 Barrhaven, Chairman of Ottawa Public Library Board, and President of the Canadian Library Trustees Association. Not your average city councillor, Jan is a passionate believer in libraries, and a vibrant speaker!

Keynote Speaker: Stan Skrzyszewski

Thursday May 5 / jeudi le 5 mai, lunchtime (no charge)

Stan Skrzyszewski's philosophy cafés have been a mainstay of our conference for several years. This year, taking a leaf from the 2010 program, we have invited our “philosopher practitioner” to offer some reflections to everyone, at lunch on Thursday.

Behind the Scenes Tour of the Bytown Museum

Thursday May 5 / jeudi le 5 mai, 6:00pm – (\$12)

Hop a bus to downtown, and take a tour “behind the scenes” at the Bytown Museum. The museum explores the stories of an evolving city and its residents from its early days as Bytown to present day Ottawa. Housed in Ottawa's oldest stone building, the Museum is located at the Rideau Canal locks between Parliament Hill and the Château Laurier – one of the most picturesque sites in the city, and very close to great eating spots!

(\$12 ticket includes OC Transpo tickets and museum tour, supper on your own)

Your Future In Your Hand or In the Cards? A Psychic Evening

Thursday May 5 / jeudi le 5 mai, 6:00pm – (\$35)

Our Thursday evening event is an opportunity for participants to catch up with friends on the activities of the past year. As for the future, check in with our two guests, **Leona Schnellert** and **Soundara Rajan**, who will explain the origins of their craft, and will read palms, runes and tarot cards for those who “just have to know”.

(\$35 ticket includes supper on-site, and a session with Leona or Soundara)

OALT/ABO Awards Banquet

Friday May 6 / vendredi le 6 mai, 6:00-9:00pm (\$60)

The theme of our Awards Banquet is “LTs are HOT!”, and none will be hotter than the winner of the OALT/ABO Presidential Award. Be sure to buy your ticket for the most sizzling event of the LT year! Our guests will be **Kasturi Mishra**, Kathak dancer, and students from **Gharana Arts**, in an introduction to the traditional story-telling dance of northern India. Come prepared to try this for yourself, but no need to wear your dancing shoes – barefoot is best!

(\$60 ticket includes dinner and entertainment)

Annual Business Meeting / La réunion d'affaires annuelle

Saturday May 7 / samedi le 7 mai, 1:45-3:45pm (no charge)

OALT/ABO is your association. This is your chance to participate directly in its decision-making activities. Come prepared to vote, and possibly to volunteer.

OALT/ABO 38th Annual Conference
La 38^{ième} conférence annuelle de l'OALT/ABO

Workshops and tours / Ateliers et visites guidées

Most workshops will be held in English / La plupart des ateliers seront présentés en anglais

THURSDAY May 5 / JEUDI le 5 mai

8:45-10:15am

1: On the Up and Up: Library Technicians Lead the Way

Cathy MacLEAN, Director, Library Services, Royal Ottawa Health Care Group

Are you curious about what leadership opportunities exist for library technicians? Would you like to move out of a technician's role and into a management position? Then, open your mind and join us for an interesting session as Cathy shares her amazing career journey. She has plenty of ideas and advice on what you can do to develop and discover your true leadership potential.

2: Building An Interactive Children's Bookclub Website at OPL

Jennifer STIRLING, Ottawa Public Library & **Brett TACKABERRY**, 76 Design

This presentation will review the background behind the creation of the Children's Online Bookclub at OPL, BOPL's Book Club. It will detail the thinking that had to go behind the site, provide an overview of the safety and technical implications of building an interactive bookclub for children and detail the fun features that make this site a WEBBY award nominee.

3: Insider Info: Landing a Job in a Federal Government Library

Cabot YU, Project Lead, Electronic Information, Citizenship and Immigration Canada

Where and how are LTs hired into federal government libraries? Cabot will offer tips on resumés, interpreting the "Statement of Merits", tests and interview questions, and job classifications and pay-scales.

10:30-12:00am

4: Demonstrating & Delivering Value in My Library

Mary CAVANAGH, School of Information Studies, University of Ottawa & **Amy ROSE**, Natural Resources Canada Library

Libraries in both the private and public sectors are under tremendous pressure to provide easily quantifiable value to their customers and stakeholders. Mary Cavanagh will describe the methods available to evaluate public library services, and their strengths and weaknesses. Library technicians at the front line are ideally situated to apply their skills to help build client loyalty and brand the library as a valued service. Amy Rose will describe some of the ways library technicians at NRCAN are making a difference.

5: Généalogie, ou Comment Déterrer Vos Racines Francophones

Monique BRULE, Chef, Services communautaires et aux bibliothèques, Conseil des écoles catholiques de langue française du Centre-Est

Cet atelier porte sur les diverses sources d'information concernant la généalogie franco-canadienne et franco-américaine. Les ressources explorées sont de format imprimé, virtuel sur Internet et électronique (banques de données).

6: How Well Do You Know Your WorldCat?

Andy SPILIOE, Library Services Consultant, Eastern Canada, OCLC

With features and delivery options being added continuously, WorldCat is as fresh today as it was when launched 40 years ago. Learn the newest features for presenting your library's collections, and for delivering services to your library's users.

Thursday May 5 / jeudi le 5 mai (cont.)

Lunch: Keynote Speaker: **Stan SKRZESZEWSKI**, philosopher practitioner (no charge)

1:30-3:00pm

7: What YOU Can Do to Make Your Library “Green”

Judy KLENIK, verTerra Corp.

Exploring how libraries can reduce their environmental impact through practical and simple actions. We will focus on seven key areas that promote Libraries as ‘sustainable stewards’ in their communities.

8: Researching Your Aboriginal Ancestry at Library and Archives Canada

Sylvie TREMBLAY, Chief, Genealogy Services, Information and Research Services Division, Library and Archives Canada

Library and Archives Canada holds federal government records relating to Indian Affairs (Record Group 10) dating mainly from the late 1800s. Most of these records contain details useful to genealogists. This presentation will focus on the main RG 10 records, the research tools currently available and being developed to help trace aboriginal roots.

9: How Every Library Can Use Web GIS

Eva DODSWORTH, Geospatial Data Services Librarian, University of Waterloo

Geographic awareness and spatial literacy skills are essential during this web mapping craze. This session introduces library staff to web mapping resources and GIS technology. Find out how you can promote, outreach and delivery your library services using cutting edge mapping tools. Gain the mapping skills necessary to communicate effectively with your library users.

3:15-4:45pm

10: Searching Online News Sources: The Good, the Bad and the Downright Ugly

Nancy PEDEN, Subject Specialist for Cultural Mediations, Film Studies, Journalism & Communication, Reference Services, Carleton University Library

There are lots of full-text news resources, but the content and search engine capabilities vary enormously. We will look at what you can do (if you can do it), the tips and the tricks Nancy has discovered over 30 plus years as the newspaper specialist for Carleton University Library.

11: Managing Change in Your Workplace

Terri TOMCHYSHYN, Union Liaison Officer, Change Management Office, Department of National Defence

Don't just “cope” with change – Terri will give us tips on owning the change, managing it, and working through it, for maximum benefit and minimum pain.

12: Drupal for Libraries

George DUIMOVICH, Manager, Systems, Natural Resources Canada Library

Drupal is one of the leading toolkits for managing web content, increasingly used by high profile sites and having a fast growing community of users. Find out why many libraries are using Drupal and see how key features and functionality might help you better manage your website. We'll also look at some options to help you get started with using Drupal.

6:00-9:00pm

Option 1 – Behind the Scenes Tour of the Bytown Museum

(off-site, ticket \$12, supper on your own)

Option 2 – Your Future In Your Hand or In the Cards? A Psychic Evening

(on-site, ticket \$35, includes supper)

FRIDAY May 6 / VENDREDI le 6 mai

8:45-10:15am

13: Building Philanthropy – Fundraising Programs Libraries Should Be Doing!

Rob LAVERY, Resource Development Consultant, Southern Ontario Library Service

All library employees can help their library financially by learning about fund-raising: where the money comes from, what fund-raising methods are used and why, what other libraries are doing successfully, and where we get started. Find out how your involvement can help your library's fund-raising efforts!

14: What I Did on My LIT "Vacation": Algonquin Students Tell All!

Convenor: Helena Merriam, Algonquin College

Remember your first presentation to complete strangers – sweaty palms and blank mind? Bring your support and encouragement to contest-winning students from Algonquin's Library and Information Technician program, as they present short papers based on their program activities, research and work experiences.

TOUR: Library and Archives Canada PLUS Library of Parliament

(Note: Tour maximum: 30 people – Bus leaves residence at 8:30am)

Library and Archives Canada

A behind the scenes look at 395 Wellington Street – the public face of the Library and Archives Canada. During a two hour tour, staff will show you what they see and do in this Closed stacked library. You will get a peak at the vast collection space that houses millions of items. After a quick visit to the Reference rooms, we're off to what lies behind the doors rarely opened to our patrons.

Library of Parliament

A unique opportunity to see this restored 19th century library that the public normally never gets to see. As the only part of the original Parliament Hill buildings to have survived the 1916 fire, the Library of Parliament's octagonal shape and design allows visitors a glimpse into a bygone era while still functioning as a library.

10:30-12:00

15: Canadian Copyright Reform: What it Means for the Post-Secondary Educational Community

Tony HORAVA, Associate University Librarian (Collections), University of Ottawa

In the digital age, copyright law has an enormous impact on how educational institutions can carry out research and teaching responsibilities, and on how students can use and share information in a variety of media. What are the impacts, implications, risks, and opportunities for colleges and universities? This session will provide an overview of current issues and developments, and raise questions about the intersection of copyright issues with the role of students, teachers, and administrators.

16: Techniques for the effective marketing of library services

Melissa FRASER, Office of the Privacy Commissioner of Canada & **Margaret QUIRIE**, The Ottawa Hospital

Libraries have moved a long way beyond bookmarks and email blasts to promote to potential users. Melissa Fraser will discuss how to apply web and Web 2.0 technologies (wikis, blogs, IM/chat reference) for library promotion. Margaret Quirie will describe strategies, involving knowledge translation (KT) research, used at The Ottawa Hospital to encourage greater use of library resources by nursing staff.

Tour 1 continues

Friday May 6 / vendredi le 6 mai (cont.)

1:30-3:00pm

17: CBC Archives Website: Digital content & tools for your library

Saalem HUMAYUN, Media Librarian, CBC/Radio-Canada

This session will present the free public resources available on the CBC and the Radio-Canada websites, as two parts of an integrated, bilingual, cultural resource. It will also describe the operations of the archives at CBC/Radio-Canada here in Ottawa.

18: Information Takeout & Delivery and the iTrain: Exploring Different Outreach Methods to Garner More Users

Abdul PULLATTAYIL, Health Sciences Librarian, Humber River Regional Hospital

Since mid 2006, Humber River Regional Hospital Library has explored various new ventures in how library services are being delivered to their users. Two initiatives will be discussed, the iTrain laptop-mobile and the Information Takeout and Delivery Model. Usage statistics and questionnaire data from over 50 respondents will also be discussed.

TOUR 2: Natural Resources Canada

Preserving the old and embracing the new: Come and tour the special collections at the NRCan library, including maps, books and photos, some of which date back to the eighteenth century. Discover how the library is also using new collaborative technologies and open source software to deliver its services and enhance access to its resources. **(Note: Space limited to 20 people)**

3:15-5:00pm

19: Eye Candy: Visual Merchandising @ Your Library

Alex YARROW, Supervising librarian, Rideau Branch, Ottawa Public Library and **Lora BAIOTTO**, Online Services & Archives, Westmount Public Library

Tired of building the same displays and using the same print bibliographies in your libraries? Looking to compete with retail with appealing visual marketing in your window or on your bookshelves? Trying to maximise impact in minimal spaces? This presentation about visual promotion in your libraries will explain the concepts of visual design and provide you with concrete ideas for print tools and displays that you can use when you return to work!

20: Algonquin's Experience Offering Research Assistance in Real Time (Virtual Reference)

Maureen SHEPPARD, Librarian & **Mary Anne REINHARD**, Library Technician – Audio-Visual Acquisition, Algonquin College Learning Resource Centre

This session will look at Algonquin's experience with offering reference services online. We will cover some of our preparations for going live with virtual reference as well as our concerns. Participants will have a chance to experience virtual reference from both sides of the operation, patron and reference provider, and see typical questions that come through the service. We will also share some of the challenges that we face in the virtual world as we attempt to offer quality reference service to an expanding number of college clients.

Tour 2 continues

6:00-9:00pm

OALT/ABO Awards Banquet

Featuring **Kasturi Mishra**, Kathak dancer, and students from **Gharana Arts**, in an introduction to the traditional story-telling dance of northern India. (on-site, \$60)

SATURDAY May 7 / SAMEDI le 7 mai

8:45-10:15am

21: Competencies for Future Continuity, Change and Innovation

Kenneth-Roy BONIN, School of Information Studies, University of Ottawa

Reflections on the competencies that information specialists have developed over the past twenty-five years encourage optimism, promise success in facing greater challenges, and offer opportunities for personal and professional growth, notwithstanding the negative observations that some might project into the future from the recent remembered past.

22: Protecting Your PC

Chris TAYLOR, President, Ottawa PC Users' Group

The average time it takes for an unprotected computer to be compromised after connecting to the Internet is under 15 minutes. Don't let it be yours. Chris Taylor, President of the Ottawa PC Users' Group will show you the simple steps you need to take to keep your computer from being hacked.

23: Every Child Ready to Read / Chaque enfant prépare à la lecture @ Ottawa Public Library

Jane VENUS Manager, Children and Teen Services & **Julie DESMARAIS**, Children's Outreach Librarian, Ottawa Public Library

Ottawa Public library, like libraries throughout North America have embraced their role as a key community leader in providing early literacy programs and services. This will be an overview of the every Child Ready to Read initiative and how Ottawa Public Library has implemented it. Ottawa Public Library has undertaken a complete translation of the program and this session will also provide information on the French materials.

10:30-12:00

24: New Professionals Panel: What's in a name? Library technician or Wiki gardener?

Alexandra FORTIER, Reference Assistant, Midland Public Library, **Claude BIDAL**, Wiki Gardener, Industry Canada and **Sheila GALBRAITH**, Library Technician, Canadian Centre for Substance Abuse

New professionals share tips on landing a position in the library world, and in surviving the change from student to employee. The panelists come from government, public and not-for-profit libraries, and their job titles vary greatly, from Wiki gardener to Reference assistant. But all come recently from the Library Technician program and will share their advice about finding work, explain what their job entails and if it was what they expected they would be doing.

25: Introduction to RDA

Laura MAY, Information Standards Specialist Library and Archives Canada

RDA, the cataloguing standard developed to replace AACR2, was published in June 2010. What is it? What does it mean for cataloguing and non-cataloguing staff? This information session will cover development of RDA, and give a brief introduction to FRBR (Functional Requirements for Bibliographic Records) and FRAD (Functional Requirements for Authority Data), the conceptual models that underpin RDA. Laura will describe the major differences between RDA and AACR2, and discuss planning for implementation.

26: The Public Library's Role in Teaching Cyber-Literacy

Jane VENUS, Manager, Children and Teen Services, Ottawa Public Library

The public library has an important role to play in helping parents understand the opportunities and challenges of raising children in the internet era. Learn about their pilot project with Girl Guides Canada and the Media Awareness network, their approach to creating a safe website and other initiatives to teach and promote cyber-literacy.

1:45-3:45pm Annual Business Meeting / La réunion d'affaires annuelle (no charge)

**OALT/ABO 38th Annual Conference /
La 38^{ième} conférence annuelle de l'OALT/ABO**

Registration / Inscription

(Also available online at / Se trouve aussi à <http://www.accessola.com/OALTABOConference2011>)

*Registrations must be received at OLA no later than **April 13, 2011**
Cancellations are accepted until **April 20, 2011**, minus 15% for administration fees*

*Les formulaires d'inscription doivent être reçus à OLA au plus tard le **13 avril 2011**.
Les annulations sont acceptées jusqu'au **20 avril 2011**, moins 15% pour frais d'administration.*

*If you need help with registering, please contact / Si vous avez besoin d'assistance, veuillez contacter
Maggie Weaver (416) 595-5333 ext26 or mweaver@iecanada.com*

NOTE: 13% HST is applicable on all prices.

PERSONAL INFORMATION

Name: _____

Organization: _____

(if unemployed, write own name, if student, write college/university name)

Mailing address: _____

(if unemployed or student, write own address)

City/Prov.: _____ Postal code: _____

Email address: _____

Day-time phone: _____ Fax: _____

Do you require disability accommodations? no yes (please specify) _____

CONFERENCE WORKSHOP & TOURS – Please choose ONE

Full conference – Wednesday night to Saturday afternoon. Includes welcome reception, 3 lunches & all workshops/tours. Member \$230 Non-member \$290 Student** \$83

2-day registration – Any two days. Includes 2 lunches, and all workshops/tours on both days.
Member \$215 Non-member \$275 Student** \$67

Please indicate which days: Thursday/Friday _____ Friday/Saturday _____

1-day registration – (Thursday or Friday). Includes 1 lunch and all workshops/tours on that day.
Member \$190 Non-member \$250 Student** \$39

Please indicate which day: Thursday _____ Friday _____

1-day registration – (Saturday) Includes 1 lunch and all workshops on Saturday.
Member \$95 Non-member \$155 Student** \$39

Sub-total, Conference Registration \$ _____ + 13% HST = \$ _____

**** Student** = full time student Please provide school of LT program _____

SPECIAL EVENTS

Wednesday May 4 – **Conference / Algonquin Alumni reception**, free _____ yes, I will participate (\$0)
Thursday May 5 – **Bytown Museum**, \$12 per ticket, includes transport _____ tickets \$ _____
Thursday May 5 – **Psychic Evening**, \$35 per ticket, includes dinner _____ tickets \$ _____
Friday May 6 – **OALT/ABO Awards Banquet**, \$60 per ticket _____ tickets \$ _____
Saturday May 7 – **OALT/ABO Annual Business Meeting**, free _____ yes, I will participate (\$0)
Sub-total, special events \$ _____ + 13% HST = \$ _____

ACCOMMODATION

Bed & breakfast, Algonquin College Residence Single \$80* per night, sharing bathroom \$45* per night.
Parking free with room. (See http://www.algonquincollege.com/residence/summer_accomodations.html)

*13% HST is applicable on accommodation prices.

	single	shared bathroom**
Please indicate nights required: Wednesday May 4	_____	_____
Thursday May 5	_____	_____
Friday May 6	_____	_____

Sub-total, accommodation \$ _____ + 13% HST = \$ _____

** Sharing with (name) _____ OR Please find me a roommate (please indicate) M / F

PAYMENT INFORMATION

Credit card: ___ Visa ___ MasterCard

Name on card: _____

Number: _____ Expiry date: _____

Verification code ___ ___ ___ (for explanation, see <http://www.ems-ce.com/verify.htm>)

Total: \$ _____

Signature: _____

OR cheque or money order for \$ _____

(please make cheque payable to Ontario Library Association)

NB: If separate payments are being made for conference registration, special events and/or accommodation, a copy of the completed registration for MUST be included with EACH payment.

Please indicate below which sessions you will be attending (✓ beside your choice – one ✓ per row)
Remember to keep a copy of this page as a reminder!

Your Name: _____

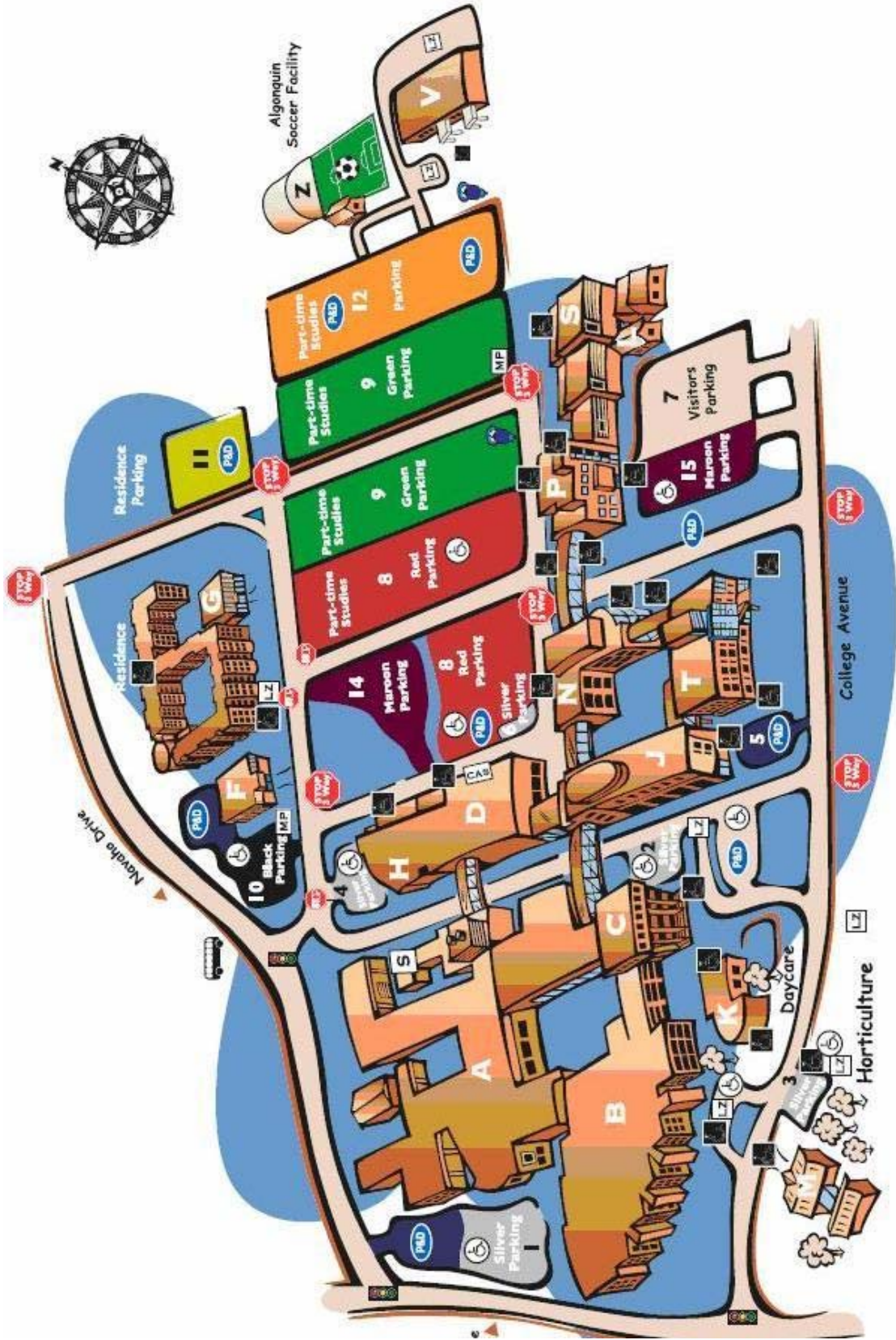
Thursday May 5					
8:45 – 10:15	(1) On the Up and Up		(2) Children’s Bookclub Website		(3) Federal Government library
10:30 – 12:00	(4) Demonstrating & Delivering Value		(5) Généalogie		(6) WorldCat
1:30 – 3:00	(7) Make Your Library “Green”		(8) Researching Your Aboriginal Ancestry		(9) Web GIS
3:15 – 4:45	(10) Searching Online News Sources		(11) Managing Change		(12) Drupal for Libraries
6:00 –	Behind the Scenes at the Bytown Museum				
6:00 – 9:00	A Psychic Evening				
Friday May 6					
8:45 – 10:15	(13) Fundraising programs		(14) Algonquin students tell all!		Tour 1 Library and Archives Canada PLUS Library of Parliament
10:30 – 12:00	(15) Canadian Copyright Reform		(16) Effective Marketing Techniques		
1:30 – 3:00	(17) CBC Archives Website		(18) Information Takeout and Delivery and the iTrain		Tour 2 Natural Resources Canada
3:15 – 4:45	(19) Visual merchandising		(20) Research Assistance in Real Time		
6:00 – 9:30	OALT/ABO Awards Banquet – Kasturi Mishra, Kathak Dancer				
Saturday May 7					
8:45 – 10:15	(21) Competencies for the Future		(22) Protecting Your PC		(23) Every Child Ready to Read
10:30 – 12:00	(24) New Professionals Panel: What’s in a Name?		(25) Introduction to RDA		(26) Teaching Cyber-Literacy
12:15 – 3:00	Lunch and Annual Business Meeting				

Please fax the completed registration form (3 pages) to OLA at 416-941-9581 or 1-800-387-1181, or mail form and payment to

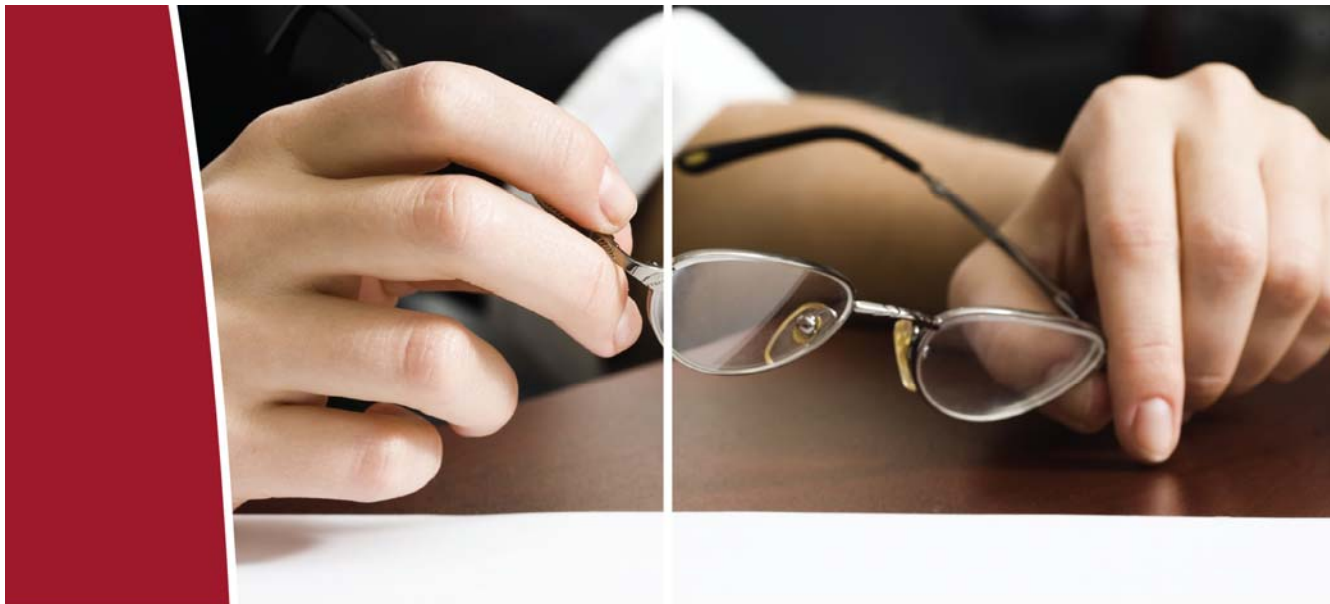
OALT/ABO Conference
Ontario Library Association
50 Wellington St East, ste 201
Toronto, ON
M5E 1C8

On-site registration: Registrations will be accepted on-site for FULL DAYS only, no accommodation or meals.

Special events: On-site registration for these may be available, space permitting.



OALT/ABO Members thank you for your Sponsorship, Carr McLean!



Proudly Canadian
CARR McLEAN
Library Supplies, Furniture & Shelving



Featured Products:

- Library Supplies
- AV Packaging
- Display
- Computer Furniture
- Facility Essentials
- Signage
- Reading Promotions
- Book Returns
- Security
- Early Learning
- Book Trucks
- Archival Supplies
- ... and much more!

Call today to request your FREE catalogue!

Call • 1.800.268.2123

Fax • 1.800.871.2397

Online • www.carrmclean.ca