

# CONNECT AT OALT/ABO

WEDNESDAY, MAY 6<sup>TH</sup>, 2015 TO SATURDAY, MAY 9<sup>TH</sup>, 2015

> **Seneca College – Newnham Campus 1750 Finch Ave. E., Toronto, M2J 2X5**

http://oaltabo.on.ca/node/473

### 42nd Annual OALT/ABO Conference/ La 42ieme conférence annuelle de l'OALT/ABO

Dear Friends and Colleagues,

I invite you all to join us in Toronto from May 6 -9 for our annual conference. The theme of this year's conference is "Connect" and I encourage you all to connect with the association and each other whether you are able to attend or not. In this fast paced world it is often said that we are "always connected" thanks to technology however, how many lasting connections come from this state? This conference provides an excellent opportunity for library technicians to create and develop connections both new and long-lasting.

I am excited to hear everyone's thoughts at the round table discussion, an excellent idea from the conference committee to further our discussions on the future of the association. I want to express my thanks to the conference committee and Sharon Doyle, the Conference Coordinator, for all their hard work both that they have done already and that they will complete to put together this fantastic event.

Hope to see you there!

Jessica Reeve

President OALT/ABO

P.S. Don't forget to connect with the association on Facebook and Twitter!

Chers ami(e)s et collègues,

Je vous invite tous à venir à notre conférence annuelle qui se tiendra du 6 au 9 mai à Toronto. Le thème de la conférence est "être connecté (e)" et je vous encourage à réseauter via votre association et entre tous et chacun que vous assistiez à la conférence ou pas. Dans un monde en perpétuel changement, nous devons toujours être connectés grâce aux technologies de l'information mais souvent de façon éphémère. Cette conférence offre une excellente opportunité pour les bibliotechnicien(ne)s de créer et de développer de nouvelles connexions à long terme.

J'ai bien hâte d'écouter les idées de chacun qui émergeront des discussions de la table ronde alors que l'avenir de l'ABO/OALT sera abordé. Il s'agit ici d'une excellente initiative du comité organisateur. Je profite de l'occasion pour remercier le comté organisateur de la conférence et de sa coordinatrice, Sharon Doyle, pour leur travail acharné et pour tout ce qui a été accompli jusqu'à maintenant pour la réalisation de cet évènement fantastique du mois de mai.

Au revoir!

Jessica Reeves

présidente de l'ABO/OALT

P.S. N'oubliez de vous connecter avec votre association via Facebook et Twitter!

# 42nd Annual OALT/ABO Conference/ La 42ieme conférence annuelle de l'OALT/ABO

On behalf of the organizing committee, I am very pleased to welcome you to the 42<sup>nd</sup> annual OALT/ABO Conference. The 2015 conference will be held at Seneca College, Newnham Campus.

Our theme this year is "Connect" and we have organized a wonderful lineup of sessions that will provide you with the tools you'll need to "Connect" with your library users. We have a lot planned for you. Take advantage of the interactive sessions offered and build those lifelong learning skills that will help you meet today's challenges.

I am also very excited to announce the OALT/ABO Roundtable Session which everyone is invited to attend. You are OALT/ABO's greatest asset and this is for you. Please plan on attending what promises to be a highly collaborative session. Share your vision and help pave the way to the future for our organization.

I am looking forward to seeing you at the conference.

Sharon

Sharon Doyle

Conference Coordinator Connect at OALT/ABO 2015 Au nom du comité organisateur , Il me fait plaisir de vous souhaiter la bienvenue à la 42e conférence annuelle de l'OALT/ABO qui se tiendra en mai 2015 au collège Seneca, campus Newnham.

Notre thème cette année est "se connecter" et nous avons organisé une magnifique série de sessions qui vont fournir les moyens afin de vous permettre de mieux vous connecter avec les usagers de votre bibliothèque. Nous avons bien fait nos devoirs. Saisissez l'opportunité des sessions interactives offertes et apprivoisez cette soif de tout connaître qui vous aidera à relever les défis au fil des jours auxquels vous devrez faire face.

Je suis aussi très enthousiaste de vous annoncer la tenue de la table ronde l'OALT/ABO qui sera un atout pour vous tous. Prévoyez assister à ce qui promet d'être une session axée sur la collaboration et la concertation. Partagez vos idées et aidez à paver la voie pour l'avenir de votre association professionnelle.

J'espère vous y voir en grand nombre à votre conférence 2015!

Sharon Doyle,

coordinatrice de la conférence Être connecté à l'ABO/OALT 2015

# OALT/ABO 42nd Annual Conference/ La 42ieme conférence annuelle de l'OALT/ABO

### Wednesday, May 6, 2015/mercredi le 6 mai, 2015

### **Welcome Reception**

6:00 p.m. - 9:00 p.m.

Join us in the conference rooms on the main floor of the residence for the opening social event. Kick off the conference and get acquainted with someone new or catch up with old friends.

# Thursday, May 7, 2015/jeudi le 7 mai, 2015

9:00 a.m. - 10:15 a.m.

### **1. Active Libraries** Tracy MacMaster

Libraries are a place of sharing – traditional books and materials, but also ideas, effort and skills. Inside and outside the library doors, library workers act as champions, organizers and advocates in their neighborhoods, workplaces and communities. Come out and learn the power of engaging your library community.

# **2. Captivate Your Audience With Infographics** Katherine Klages

Tired of nobody reading your reports? Let's face it, nobody wants to read a 50-page document. Infographics are an excellent way to visually communicate data and create an impactful message. We will discuss design principles and free tools that are available online to create infographics. You will also have a chance to start designing an infographic to captivate your colleagues and readers!

**3. Powtoons** Adele Magowan, Alana Otis

Back by popular demand! Join us to learn how to use innovative free tools to create animated videos. Learn about different applications for animated videos within your library, and get hands-on practice! Create a video of your own with some tips and tricks from the presenters.

**Note:** this is a double session and will run from 9:00 a.m. until 12 p.m.

10:15 a.m. – 10:30 a.m. BREAK

10:30 a.m.—12:00 p.m.

#### 4. Yearning for Learning

Dolores Harms-Penner, Kathy Deiter

Has the library field changed since you earned your diploma? Two library technician educators outline a variety of options and approaches for professional development to update your skills and knowledge.

# Thursday, May 7, 2015/jeudi le 7 mai, 2015

# **5. Doing Our Bit: for Local Economic Development**Maggie Weaver

Your local library contributes to a vibrant local economy in many ways. An overview of the little things that add up to a lot when it comes to workforce development, viable commercial areas, and business start-ups.

### 12:00 p.m. – 1:30 p.m. LUNCH

1:30 p.m. - 3:00 p.m.

#### 6. Aga Khan Museum Tour

Visit the AGA Khan Museum. Learn about the history of Muslim Civilizations through works of art, architectural ornamentation, metal works & artifacts dating from the 8<sup>th</sup> century through the 19<sup>th</sup> century.

**Note:** This is a double session and runs from 1:30 to 4:45. A bus will pick up registrants from the front of the residence and return at the end of the tour.

# 7. Resume and Cover Letter Writing – Pass the 30 Second Test Ramona Garrett

Capture the Employer's interest in 30 seconds. Attend this workshop and find out how to highlight your skills in a high impact way that will get you that all-important interview.

#### **8. Less Talking More Doing!** Jane Foo

Join Jane for a brief introduction to two of the most popular library tools for research guides and immerse yourself in the "doing" experience. This session will consist mostly of hands-on practice with both LibGuides 2 and Wordpress and an informal Q & A. Bring your ideas!

3:00 p.m. – 3:15 p.m. BREAK

3:15 p.m. - 4:45 p.m.

# 9. Presenting With Confidence: Library Technicians in the Classroom

Sara Niro, Alana Otis, Autumn Piette

Providing information literacy sessions can be a fulfilling aspect of a library technician's job but it can also be intimidating. How does a library technician ease into this role or how does one test the waters of information literacy? We will show some tools of the trade along with our own roller coaster experience.

# **10. Design is Everything: A Library Materials Makeover**

Elizabeth Jarnicki and Serena McGovern

Are your library posters having a bad hair day? Do your displays lack social skills? You need some design in your life! This session will help turn your library's marketing strategies around. We will discuss creating materials, handouts & displays that brand your library as unique. We will review strategies targeting an audience, highlighting what worked & what didn't for us.

# Thursday, May 7, 2015/jeudi le 7 mai, 2015



### 6:00 - 8:00 p.m. **Fiesta Fun Night**

Bring your striking personality and bowl us over during an evening of fun at Newtonbrook Bowlerama. You'll have a ball at the Mexican Fiesta Buffet dinner, and remember what happens in the alley stays in the alley!

# Friday, May 8, 2015/vendredi le 8 mai, 2015

9:00 a.m. - 10:15 a.m.

# 11. Out With the Old, In With the New! Or Transitioning Media Formats

Laurie Hoyle

Remember vinyl LP's, 8 track tapes, 16 mm film? Have VHS tapes joined the growing list of obsolete formats? Join us as we walk through the weeding process of VHS tapes and move toward the digital age of streaming.

12. What the Heck is BookTube

Adele Magowan

Better than your average TV show or movie... Learn how this bookish community of hundreds of YouTubers can help you discover new books to purchase, genres to explore, and literary ideas that will inspire you. Get the low-down on TBRs, Hauls, Unboxings, and watch BookTube become your newest obsession.

# 13. Creating Library Instruction Videos: It's Easier Than You Think

Jennifer Peters & Ewan Gibson

Video is an amazing teaching tool and there are thousands of videos created by educators every day. So what is your library waiting for? Get filming! Believe it or not, really good instructional videos are cheap and easy to create, you just need

some pointers to get you started. This is a hands on session where you will learn how to shoot and edit videos using inexpensive equipment and free software, while ensuring accessibility for all your viewers.

**Note:** this is a double session and will run from 9:00 a.m. until 12 p.m.

10:15 a.m. – 10:30 a.m.

**BREAK** 

10:30 a.m. - 12:00 p.m.

# **14.** Copyright Powers for the Library Technician

Lori Hallahan

This session will prepare you for the ever-changing and intriguing world of copyright. Find out what superhero powers it takes to fight the copyright battle and help protect your patrons from the evils of copyright infringements. What is your role as a library technician in this captivating world of copyright?

### Friday, May 8, 2015/vendredi le 8 mai, 2015

### 15. Books for Boys

Lisa Elchuck & Michael Tamburro

The Libraries at Crescent School are a hub of reading and literary interaction. Our library team works tirelessly to promote an on-going love of literature and to engage our students in an array of malecentric reading material. Join Lisa Elchuk and Michael Tamburro as they share favourite student reads, tips to engage your reading population and their tried-and-true ways to connect the reluctant reader to his new favourite author and book.

12:00 p.m. - 3:00 p.m.

### **Lunch & Plenary Session**

#### 16. Round Table Discussion

**Room: Oasis Lounge** 

In 1973, OALT/ABO held its very first conference "Where are we going and why" in Toronto. Today 42 years later, we are back in Toronto and we are asking ourselves some of the very same questions. What does OALT/ABO mean to you? What inspires you? What motivates you? Connect with, talk about, share in and imagine YOUR OALT/ABO!

3:00 p.m. – 3:15 p.m.

### **BREAK**

3:15 p.m. – 4:45 p.m.

# **17. Defining The Resource Specialist** Pam Casey

Unravel the mystery of the Resource Specialist and all it entails. This session examines the pursuit of alternative career opportunities, offered by non-profit agencies in data management teams. Bridge the gap between your current knowledge as a recent graduate or experienced professional, and a specialization that is only taught within the industry itself. Bring your inquiries, and leave with un-

derstanding key components of the resource specialist profession.

#### 18. Member Engagement

Dawn Wright, Katherine Butler, Stacey Vernon

Durham College Library & Information Technician students Dawn, Katherine & Stacey will discuss ways to connect with the students in our programs & how to ignite passion in our craft as information professionals.

#### 19. WestlawNext

Jeremy Dunn

Westlaw Canada has evolved into the new and improved WestlawNext Canada. This new platform continues to provide the best collection of Canadian primary law and exclusive secondary sources that were available through the legacy Westlaw Canada platform, while providing much more to increase your research efficiency and effectiveness. WestlawNext Canada offers an intuitive design with dramatically improved searching capabilities using Canada's most advanced legal search engine, as well as exclusive new research management and collaboration tools. Please attend the training session to enhance your researching experience with WestlawNext Canada.

Friday, May 8, 2015/vendredi le 8 mai, 2015



### **Awards Night**

6:00 p.m. - 8:00 p.m.

Join us in the Oasis Lounge and help celebrate our annual awards night. A great time to mingle and celebrate those who have supported your associ-

ation over the years.

# Saturday, May 9, 2015/samedi le 9 mai, 2015

9:00 a.m. - 10:15 a.m.

10:30 a.m. – 12:00 p.m.

#### 20. Student Led Session

Michael David Reansbury, Convener

Back by popular demand, students in our Library and Information Technician programs will present on a variety of topics.

#### 21. Book Talking For All Ages

Jami Fournier

Enrich your readers' advisory by learning how to read, write and perform book talks for any audience, and then adapt those book talks into bookchats. Current tools for both booktalking and reader's advisory will be highlighted and discussed.

# **22.** Remix the Library: The Library's Evolving Role in Content Creation and Distribution Connie Crosbie

Content creation and maker spaces are hot right now in many libraries. How can your library become a key resource not only for cool new tools but also for content that can be remixed? What online tools can be used for producing and publishing remixed content, and what intellectual property rights such as copyright need to be taken into account? Join consultant Connie Crosby in exploring the evolution of remixed content for all types of libraries.

> 10:15 a.m. – 10:30 a.m. BREAK

# 23. Annual General Meeting/ Réunion D'Affaires Annuelle



OALT / ABO

Join us for the Annual General Meeting. Members of the Association will hear from the President, Treasurer, and Conference Coordinator regarding the initiatives and innovations the Association undertook during the past year.

OALT/ABO is your association. This is your chance to participate directly in its decision-making activities.

Come prepared to vote & volunteer!

Boxed lunches will be provided at the end of the meeting.

### **Registration:**

Registration for the conference will open on Monday, March 2, 2015. All registration for the conference will be handled online at:

### http://oaltabo.on.ca/node/473

Cancellations received before Friday, April 10, 2015 will receive a full refund (minus a transaction cost). Any cancellations received after Friday, April 10, 2015 are NOT eliglible for a refund.

### **Conference Pricing**

(Add to all prices 13% HST)

Conference Sessions						
Full Conference – Wednesday night to Saturday	afternoon. Includes Opening Reception, thre	e (3) lunches, and all sessions				
Non-member	Member	Retiree/Student/Job Seeker				
\$290	\$230	\$83				
Two (2) Day Registration – Any two (2) days. Include two (2) lunches, and all sessions						
Non-member	Member	Retiree/Student/ Job Seeker				
\$275	\$215	\$67				
One (1) Day Registration [Thursday or Frida	y] – Includes one (1) lunch, and all sessions					
Non-member	Member	Retiree/Student/Job Seeker				
\$250	\$190	\$67				
One (1) Day Registration [Saturday] – Includ	es one (1) lunch, and all sessions					
Non-member	Member	Retiree/Student/Job Seeker				
\$155	\$95	\$39				

#### Special Events

Opening Reception – Wednesday, May 6th from 6:00 p.m. to 9:00 p.m.

Conference Rooms, Main Floor Residence, Newnham Campus
No Cost

**Tour**—Aga Khan Museum—Thursday, May 7th from 1:30-4:45 p.m.

Cost \$28.00

Social Event – Thursday, May 7th from 6:00 p.m. to 8:00 p.m.

Fiesta Night. Bowling at Bowlerama including a Mexican Fiesta Buffet dinner. Cost \$38.00

A Celebration - Friday, May 8th from 6:00 p.m. to 8:00 p.m. in the Oasis Lounge

Awards ceremony 6:00-7:00 p.m. No Cost. Hors d'oeuvres 7:00—8:00 p.m. Cost \$10.00

Annual General Meeting – Saturday, May 3 from 10:45 a.m. 12:00 p.m.
No Cost

<sup>\*</sup> A student is any individual currently enrolled in a full-time or part-time library & information diploma, or post diploma certificate program or those who have graduated from an aforementioned program to a period of six months after their graduation.

### **Accommodations:**

Accommodations for this year's conference are being handled, independently of the Association, by the Residence & Conference Centre – Toronto which is located at Seneca College Newnham Campus.

To book accommodations you can do the following:

By phone 1-855-782-9722, or email info@stayrcc.com.

### Travel:





By Car

#### From Ottawa

South on Highway 416, west on Highway 401, north on Highway 404. Take exit 20 for Finch Avenue and turn left. Turn right onto the campus at Au Large Blvd. (About 436 km, or about 4 hours by car)

#### From Toronto

North on Don Valley Parkway, continue north on Highway 404. Take exit 20 for Finch Avenue and turn left. Turn right onto the campus at Au Large Blvd.

About 20 km, or about 20 minutes by car

**Parking:** Parking is available outside the residence in lot P10.







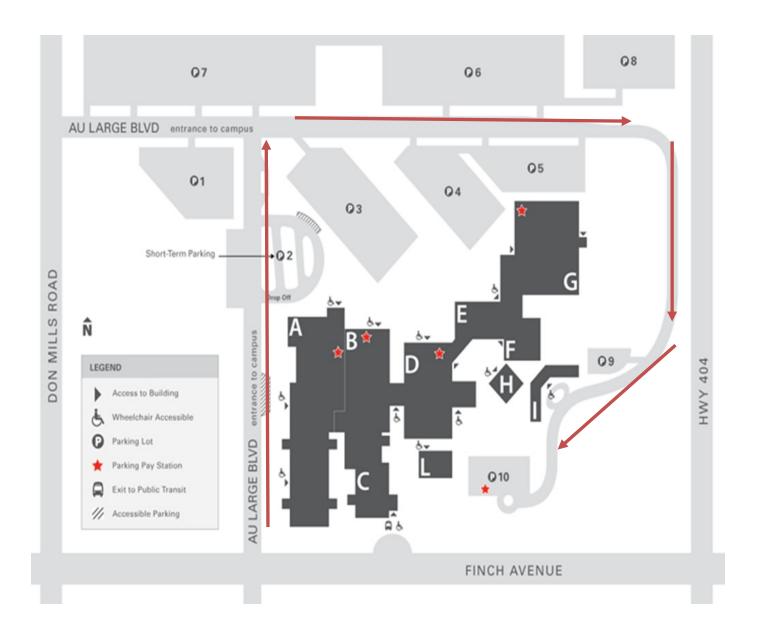




Train service to Toronto arrives at Union Station which is located at 65 Front St. W., Toronto, ON, M5J 1E6. Subway service runs north from Union Station to the Finch Station. Travel east by bus on 39A to Seneca Hill Dr.

Bus service arrives at the Toronto Coach Terminal. There is an underground tunnel to the Dundas Subway Station. Go to the Dundas Station North Platform and take the subway north to Finch. Travel east by bus on 39A to Seneca Hill Dr.

Flights arrive at Toronto Pearson or Billy Bishop Island Airport. Taxis are available from Pearson to Seneca College. A free shuttle will take you from Billy Bishop Island Airport to Union Station. From Union Station take the subway north to Finch Station. Travel east by bus on 39A to Seneca Hill Dr.



### **Seneca College Newnham Campus**

Enter the Seneca Campus via Au Large Blvd from either Finch Ave or Don Mills Road. Follow the road around to parking lot P10 which is located just outside of the Residence & Conference Centre.

**Building I – Residence and Conference Centre - Toronto** 

Parking - P10

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# **Membership Form**

Membership year is January 1 to December 31 of the current year.

		Membership Number:		
Last Name:				
First Name:				
Home Mailing Address:	Street:			
	City:	Province/Territory		
	Postal Code:			
Home Phone:				
Home Email:				
Employer:				
Work Address:	Street:			
	City:	Province/Territory:		
	Postal Code:			
Work Phone:				
Work Email:				
Year Joined:				
Year LIT diploma Granted:		College LIT diplomas Granted from:		
			Yes	No

Do you wish to receive the three (3) issues of the *NewsLETTER/NouvELLES* in print? (Digital copies of the <u>NewsLETTER/NouvELLES</u> are now available.)

Permission granted to the Board of Directors of OALT/ABO to publish my contact information in OALT/ABO's 2014 Membership Directory

Permission granted to the Board of Directors of OALT/ABO to publish photographs of me at OALT/ABO event in OALT/ABO publications including but not limited to Facebook and Twitter

#### **Membership and Fees**

Step I Select your membership	<b>Step II</b> Select one or more Chapter
	(Optional)

	Amount		Amount	
			A or D	B or C
A Full Member	\$40	Halton-Peel	\$20	\$8
B Retired or Unemployed	\$12	Ottawa	\$20	\$8
C Student	\$12	School	\$20	\$8
D Associate	\$34			
Amount <b>Step I</b>	\$	Amount <b>Step II</b>	\$	

**Step III** Total your membership fees

Amount **Step I** \$
Amount **Step II** \$ **Total Due** \$

Make cheques payable to OALT/ABO. Please forward this form with your cheque to:

Ontario Association of Library Technicians/Association des bibliotechniciens de l'Ontario Attn: Membership

# Thank you to the Association's supporters:

The Ontario Association of Library Technicians/Association des bibliotechniciens de l'Ontario wishes to thank those organizations that offer their support of the association's mission and mandate: to be a source of initiative and innovations for library technicians within the province of Ontario.



Library and Information Technician Program— Ottawa

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Information and Library Studies—Distance Education

Mary Carroll, Associate Course Director macarroll@csu.edu.au



Library and Information Technician Program— Oshawa

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Library Technician Post Diploma Certificate Noreen Dragani noreen.dragani@ufv.ca 1-888-504-7441 ext. 4582



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### **Notes of Thanks:**

Last but certainly not least the Board of Directors of OALT/ABO wishes to thank the following individuals for working on the conference committee, presenting sessions to our attendees, acting as conveners, and providing us with translations. It is your contributions that keep our conference running each year and make it a cost-effective event for our attendees.

Cindi Bodini
Katherine Butler
Pam Casey
Connie Crosbie
Kathy Deiter
Anita Donald
Sharon Doyle
Jeremy Dunn
Lisa Elchuck
Jane Foo
Jami Fournier
Ramona Garrett
Ewan Gibson
Lori Hallahan
Halton-Peel Chapter OALT/ABO

Maria Wong Hing Laurie Hoyle Elizabeth Jarnicki Katherine Klages Sherry Lawson Denise Liu Tracy MacMaster Adele Magowan Kerry McCauley Serena McGovern Kate Morrison Sara Niro Alana Otis

**Dolores Harms-Penner** 

Jennifer Peters
Autumn Piette
Michael David Raensbury
Cathy Rivard
P. Robichaud
Jillian Rothwell
Kelly Sobie
Michael Tamburro
Carolin Toppan
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